

13<sup>th</sup> August 2026

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Equity Scrip code: 532343**  
**NCRPS Scrip code: 717506**

National Stock Exchange of India Ltd  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Equity Scrip code: TVSMOTOR**  
**NCRPS Scrip code: TVSMNCRPS**

Dear Sir / Madam,

**Reg : Press Release - "TVS MOTOR COMPANY ACCELERATES EV  
TRANSITION IN SRI LANKA WITH THE LAUNCH OF TVS KING EV  
MAX"**

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We enclose a Press Release regarding **"TVS MOTOR COMPANY ACCELERATES EV  
TRANSITION IN SRI LANKA WITH THE LAUNCH OF TVS KING EV MAX"**, for  
dissemination.

*Date and time of occurrence of event: August 13, 2026 at 6.20 P.M. (IST)*

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

**K S Srinivasan**  
**Company Secretary**

Encl.: a/a

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## TVS MOTOR COMPANY ACCELERATES EV TRANSITION IN SRI LANKA WITH THE LAUNCH OF TVS KING EV MAX

- *Offers 179 kms range, fast charging, battery capacity 9.2 kWh*
- *Combines long range, smart connected features and superior comfort for modern EV urban transport*
- *6-year warranty to give complete peace of mind*

**Colombo, August 13, 2026:** TVS Motor Company (TVSM), part of TVS VENU, and a reputed global manufacturer of two and three-wheelers, today launched its connected passenger electric three-wheeler, **TVS King EV MAX** in Sri Lanka. The TVS King EV MAX is a powerful blend of technology, sustainability, and performance, offering a smart and future-ready solution for urban commuting. Designed to dominate the roads with its robust build, superior durability, and unmatched performance, it reinforces TVS Motor Company's commitment to innovation and sustainability.

With an impressive range of 179 km on a single charge, the TVS King EV MAX is designed to maximize productivity while minimizing running costs. Its fast-charging capability enables the battery to charge from 0 to 80% in just 2 hours and 30 minutes, reducing downtime and keeping users on the move. Delivering best-in-class acceleration of 0 to 30 km/h in just 3.7 seconds, the TVS King EV MAX offers responsive performance ideal for city operations. Equipped with TVS SmartXonnect™, it provides advanced connected features such as real-time navigation, vehicle alerts, and diagnostics directly through a smartphone, ensuring greater convenience and operational efficiency.

The TVS King EV MAX is powered by a high-performance 11 kW motor and a reliable 51.2V lithium-ion LFP battery, making it ideal for urban mobility. Offering a top speed of 60 km/h across ECO (40 km/h), City (50 km/h), and Power (60 km/h) modes, it delivers efficient and dependable performance for daily operations. Its spacious cabin and ergonomic seating ensure enhanced passenger comfort, making every ride smooth and enjoyable.

| Product Specifications - TVS KING EV MAX |                                   |
|------------------------------------------|-----------------------------------|
| Peak Power                               | 11 kW                             |
| Battery Capacity                         | 9.2 kWh                           |
| Range Per Charge                         | Certified range of 179 kms.       |
| Acceleration 0-30 km/h                   | 3.7 s                             |
| Safety                                   | Water wading capability of 500 mm |
| Lamp                                     | LED Headlamp and Tail Lamp        |
| Gradeability                             | 31%                               |

Three wheelers play a vital role for Sri Lanka's urban mobility, livelihoods, tourism, and last-mile connectivity. As the country advances its transition towards sustainable mobility, electric three-wheelers will see rapid acceptance due to their lower operating and maintenance costs, improved economics, and suitability for shared and intermediate public transport.

Speaking about the launch, **Peyman Kargar, President, International Business, TVS Motor Company**, said, *"Guided by TVS Motor Company's vision of transforming lives through mobility*

# PRESS RELEASE



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*solutions that are exciting, responsible, sustainable, and safe, we are proud to introduce the **TVS King EV MAX** in Sri Lanka. This launch underscores our commitment to delivering innovative mobility solutions across international markets and marks the expansion of our electric three-wheeler portfolio into a new geography. We are confident that customers in Sri Lanka will find the TVS King EV MAX to be a compelling offering, combining performance, connectivity, comfort, and superior operating economics for everyday mobility needs."*

*'The launch of the TVS King EV MAX in Sri Lanka marks a significant step in strengthening our product portfolio, which is a result of continuous listening to the 'Voice of our Customers'. Powered by advanced EV technology, the TVS King EV MAX delivers superior comfort, smart connectivity, and exceptional performance. Its compelling combination of long range, quick acceleration, high reliability, and fast charging enables higher uptime, helping customers complete more trips. As fuel prices continue to rise, the TVS King EV MAX provides an economical alternative, enabling customers to lower running costs, enhance monthly savings, and improve overall profitability. The vehicle has been rigorously tested under Sri Lankan operating conditions, giving us strong confidence in its suitability for the market and its ability to meet the evolving needs and expectations of discerning customers of Sri Lanka. It comes with a best-in-class warranty of 6 years or 150,000 km (whichever is earlier), providing customers with complete peace of mind and reinforcing our commitment to reliable, long-term electric mobility.'* **said Madhu Prakash Singh, Vice President, International Business, TVS Motor Company** during his presentation.

Speaking during the launch, **Geethal Anthony, Chief Executive officer, TVS Lanka**, said, *"Sri Lanka represents a highly relevant market for the next phase of electric three-wheeler adoption, driven by growing demand for efficient, reliable, and economically viable mobility solutions. At TVS Lanka, our commitment extends beyond the launch of the TVS King EV MAX. We are equally focused on building a robust ownership ecosystem through strong after-sales support, service readiness, spare parts availability, and customer assurance, enabling long-term confidence in electric mobility."*

The TVS King EV MAX is now available across select dealerships in Sri Lanka and will be available across the channel network by September 2026.

## **About TVS Motor Company**

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS VENU, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com)

**For further details, please contact:**

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