



BUTTERFLY GANDHIMATHI APPLIANCES LIMITED

August 03, 2026

To, The Manager - Listing BSE Limited ("BSE"), Corporate Relationship Department, 2nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai – 400 001.	To, The Manager - Listing National Stock Exchange of India Limited ("NSE"), "Exchange Plaza", 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex Bandra (East), Mumbai – 400 051.
BSE Scrip Code: 517421	NSE Symbol: BUTTERFLY
ISIN: INE295F01017	ISIN: INE295F01017
Our Reference: 35/2026-27	Our Reference: 35/2026-27

Dear Sir/ Madam,

Sub: Press Release.

Pursuant to the provisions of Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), please find enclosed a copy of the Press Release on the unaudited financial Results for the quarter ended June 30, 2026, is enclosed herewith.

This intimation will also be uploaded on the Company's website at www.butterflyindia.com

You are requested to take note of the same.

For **Butterfly Gandhimathi Appliances Limited**

Jayant Barde
Company Secretary & Compliance Officer
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Butterfly Gandhimathi Appliances Ltd. announces its Q1 FY27 results

**Delivered Revenue of Rs. 214 Cr in Q1 FY27 up 14 % YoY
EBITDA & PAT grew by 17%YoY & 38% YoY, respectively, outpacing revenue growth.**

Chennai, 03rd August 2026: Butterfly Gandhimathi Appliances Ltd. ('Company'), South-India's leading kitchen appliances player, reported its standalone financials for the quarter ended 30th June 2026.

Operational Highlights:

- Strong double-digit revenue growth delivered across all channels - Retail, Regional chain stores, Modern trade and Online
- Premium range under Idea First Series continued to gain traction across categories, commanding a higher share of the revenue mix
- Gained market share in Mixer grinders, Pressure Cookers and Glass Cooktops
- Commodity inflation was mitigated with pricing intervention across online and offline channels
- Won Golden Peacock Eco-Innovation Award for the year 2026 – for India's first 5-star rated cooktop "RENZ COOKTOP"

Financial Highlights:

- Revenue stood at Rs. 214 Cr; grew at 14% YoY led by broad-based growth across channels
- Material margin maintained at 41% despite cost inflation - mitigated through pricing actions
- EBITDA of Rs. 15 Cr grew at 17.3% YoY; benefiting from operating leverage and cost initiatives
- EBITDA margin expanded by 20 bps YoY to 7.0%

Commenting on the performance, **Swetha Sagar, Manager & Chief Business Officer, Butterfly Gandhimathi Appliances Ltd.** said, "We delivered a strong performance this quarter with revenue growing at 14% YoY and EBITDA growing at 17% YoY, outpacing revenue growth. Strong execution across markets and channels supported improved sell-out trends and disciplined pricing actions ensured profitability remained intact. Our investments in new brand architecture, innovation pipeline and people over the last four quarters thus continue to yield strong results. We remain focused on growth, and will continue to strengthen our innovation pipeline, deepen consumer engagement, and strengthen our market position across categories."

BGMAL Financials:

Particulars (Rs. Cr)	Q1 FY27	Q1 FY26	Y-o-Y
Revenue	214	187	14%
Material Margin	88	77	14%
Material Margin (%)	41.1%	41.1%	2 bps
EBITDA	15	13	17%
EBITDA Margin (%)	7.0%	6.8%	20 bps
PAT	9	6	38%
PAT Margin (%)	4.2%	3.4%	73 bps

About Butterfly Gandhimathi Appliances Ltd.:

‘Butterfly’ is amongst the Top 3 Brands in India in kitchen and small domestic appliances. It is a reputed brand with high consumer recall in South, known for Aesthetics and Product Quality. It has diverse product portfolio, with variants adapted to meeting consumer needs. It has 4 core products – Mixer Grinders, Pressure Cookers, Gas Stove, Wet Grinders and backed by a full suite of small domestic appliances. It has state of art in-house manufacturing setup with strong backward integration.

For further queries, please contact:
Investor Relations:

Chief Investor Relations Officer

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