

Date: 23rd July, 2026

To,
BSE Limited
Listing & Compliance
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai, 400001
Scrip Code: 544735

SYMBOL: NOVUS

Dear Sir/Madam,

Subject: Board Meeting for Appointment and Resignation of Company Secretary

Ref. NOVUS LOYALTY LIMITED ("Company")

Pursuant to the provision of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Notice is hereby given that a meeting of the Board of Directors of the Company will be held on Friday, 31st July, 2026, inter alia to consider the following:

1. To consider and approve the appointment of Mrs. Aditi Pardal, as the Company Secretary & Compliance officer of the Novus Loyalty Limited, with effect from 20th July, 2026.
2. To consider and accept the resignation of Mr. Mukesh Makkar, from the office of Company Secretary of the Novus Loyalty Limited, with effect from 20th July, 2026.

This intimation will also be published on the company's Website.

This is for your reference and records.

Thanking You.

Yours Sincerely,

For Novus Loyalty Limited

Name: Vibhore Rastogi
Designation: Compliance Officer & CFO
DIN: 11127637