



TCS/PR/SE/19/2026-27

July 14, 2026

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS**

**BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. - 532540**

Dear Sirs,

Sub: Press Release

We are sending herewith copy of the Press Release titled “**TCS named India’s most valuable IT Services brand; 7 out of 10 Indians use technology built by TCS every day**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,

For Tata Consultancy Services Limited

**Yashaswin Sheth
Company Secretary
ACS 15388**

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

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Corporate Identity No. (CIN): L22210MH1995PLC084781

TCS named India's most valuable IT Services brand; 7 out of 10 Indians use technology built by TCS every day

Brand strength rating upgraded to a historic high of AAA by Brand Finance™

MUMBAI, July 14, 2026: [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting, and business solutions company, has been ranked India's most valuable IT Services brand in the Brand Finance India 100, 2026 report, posting a brand value of US\$21.2 billion and achieving its first-ever AAA brand strength rating. The recognition reflects TCS' sustained brand value growth and leadership in enterprise technology, built on long-term client trust, a people-led culture, community impact, and a clear ambition to become the world's largest AI-led technology services company. The Brand Finance India 100 report also highlights the strength of the wider Tata brand ecosystem. The Tata group has been named India's most valuable brand, while several group companies have also been recognised as leaders in their respective categories. Together, these results underline the depth of trust associated with the Tata brands across industries and everyday customer experiences.

Alex Haigh, Managing Director, Brand Finance, Asia Pacific, said: *"TCS' position as India's most valuable IT Services brand, and its first AAA brand strength rating, reflects a brand built on sustained trust, long-term client relevance, and consistent investment in technology leadership. TCS' AI ambition gives the brand a clear point of differentiation. As enterprises move to adoption at scale, TCS combines technology depth, infrastructure, and trust to help make AI real in complex organisations. Combined with the strength of the Tata name, this gives the brand a distinctive role as an AI transformation partner for enterprises around the world."*

Abhinav Kumar, Global Chief Marketing Officer, TCS, said: *"While we focus on building a strong brand for TCS globally, recognition at home is always special. The TCS brand was born in India in 1968 - a first step in what created an entire industry, which now employs almost six million people and contributes 7.5% to the country's GDP. We are very proud that seven out of every ten Indians use and benefit from technology built by TCS in their daily lives, from passports and postal services to banking, insurance, trading, and their pensions. This reflects the trust that the brand has earned, which continues to drive up its value as we go boldly into the future with AI and next-gen technologies."*

For nearly six decades, TCS has played a pivotal role in shaping India's technological transformation. Trusted by banking and financial institutions across India and around the globe, TCS delivers comprehensive solutions that empower millions of Indians. Today, nearly 7 out of 10 Indians benefit from TCS-enabled services, directly or indirectly, every day. The company actively supports underserved and rural communities through government programs that strengthen financial inclusion. From digitally enabling India's leading stock exchanges, working with major financial institutions to enhancing passport issuance systems, health insurance, pensions for defence personnel, and more, TCS delivers high-touch, citizen-centric services to the nation.

As AI reshapes every enterprise, TCS ambition to help clients make AI real at scale through its full-stack Infrastructure to Intelligence AI strategy, anchored by its five-level Human+AI service autonomy model, gives

clients a path from AI-assisted human work to agentic enterprise models, where AI systems orchestrate workflows under human governance. TCS has completed more than 5,500 AI engagements with clients, stepped up AI revenues to US\$2.6 billion and deepened its AI ecosystem through relationships with OpenAI, Google Gemini, Anthropic, and Mistral, among others. HyperVault, TCS' AI data centre business backed by a US\$1 billion investment from TPG, is building AI-ready infrastructure in India to help enterprises develop, deploy, and scale sovereign and enterprise AI.

About Tata Consultancy Services (TCS)

Tata Consultancy Services (BSE: 532540, NSE: TCS) is the technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence and customer service.

It has set an aspiration to become the world's largest AI-led technology services company and is enabling its clients to transform themselves across the full AI stack, from infrastructure to intelligence.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce spread across 56 countries and 194 service delivery centers across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long term partnerships with its clients. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to artificial intelligence today.

TCS sponsors 14 of the world's most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon, Tata Mumbai Marathon, and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment.

TCS generated consolidated revenues of over US \$30 billion in the fiscal year ended March 31, 2026. For more information, visit www.tcs.com

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