



**ROSE MERC
LIMITED**

तमसो ऽ मा ज्योतिर्गमय



15/B/4, New Sion Chs Swami Vallabhdas Road,
Opp SIES College, Behind Dmart Store,
Sion West, Mumbai-22.

GSTIN : 27AACCR3663B1ZM
CIN : L93190MH1985PLC035078

June 02, 2026

To,
**The Corporate Relations Department,
BSE Limited,
PJ Tower, Dalal Street,
Fort, Mumbai – 400001**

BSE Scrip Code: 512115 Scrip ID: ROSEMER

Sub: Revised Investor Presentation as on June 2026.

Dear Sir/ Ma'am,

Pursuant to the captioned subject, we hereby submit the Revised Investor Presentation as on June 2026. You are requested to kindly take the same on record and oblige.

Thanking you,
Yours faithfully,

For ROSE MERC LIMITED

**Vaishali Parkar Kumar
Managing Director
DIN: 09159108**



INVESTOR PRESENTATION

FY 2025-26



BSE Code: ROSEMER 512115

Bloomberg: RSP.IN



www.rosemerc.in



TABLE OF CONTENT



▶ Disclaimer	03	▶ Addition of Asset in Balance Sheet	16
▶ About the Company	04	▶ Financial Year Key Milestone	17-19
▶ Vision & Mission	05	▶ FY26 Forward Initiatives	20-22
▶ Our Value Creation Ethos	06	▶ RML's Subsidiary Company's	23-45
▶ Our 360 Degree Approach	07	▶ RML's Associate Company's	46
▶ Financial Summary FY26	08	▶ Q4FY26 Consolidated Financials	47
▶ Management Details	09-11	▶ FY26 Consolidated Financials	48
▶ Independent Directors & Advisory Board	12-14	▶ FY26 Highlights	49-51
▶ Rose Merc Ltd Welcomes Riyan Parag & Dhruv Jurel as Brand Ambassadors	15	▶ Awards & Recognition	52-53



DISCLAIMER

Materials and information provided during this presentation may contain 'forward-looking statements'. These statements are based on current expectations, forecasts and assumptions that are subject to risks and uncertainties which could cause actual outcomes and results to differ materially from these statements. Risks and uncertainties include general industry and market conditions and general domestic and international economic conditions such as interest rate and currency exchange fluctuations. Risks and uncertainties particularly apply with respect to product-related forward-looking statements. Also, for products that are approved, there are manufacturing and marketing risks and uncertainties, which include, but are not limited, to inability to build production capacity to meet demand, unavailability of raw materials and failure to gain market acceptance.

ABOUT THE COMPANY



Rose Merc Ltd is a BSE-listed company with a dynamic presence across diverse industries, focused on creating long-term value through strategic synergies and innovative growth initiatives. Driven by visionary leadership, the company is committed to identifying and unlocking hidden potential in both emerging and established businesses. With operations spanning sports, fashion, events and entertainment, devotional media, e-commerce, products, fintech, and financial services, Rose Merc Ltd is building a diversified ecosystem aimed at sustainable expansion and meaningful impact. As a young and forward-thinking organization, it continues to foster innovation, strengthen collaborations, and deliver long-term economic value across all sectors it operates in.

COMPANY INFORMATION

Current Price / share	Rs.69.00
Market cap Full*	Rs.41.34 Cr
Fully diluted Market Cap*^	Rs.41.05 Cr
Face Value/ Share	Rs 10
No. of Equity Shares^	Rs 59.5

*As of 01st June 2026

^As Per Ministry Of Corporate Affairs

VISION STATEMENT



Our Vision is to establish ourselves as a sustainable choice for all stakeholders, generating positive impacts on human well-being through rewarding experiences. Cultivating well-being for all is our goal, as we strive to be a sustainable choice for all stakeholders, delivering fulfilling experiences that have a positive impact on people's lives

MISSION STATEMENT

We aim to develop an ecosystem that delivers appropriate solutions to all stakeholders, providing opportunities for hardworking, truthful, and ethical individuals. Our high-quality products and services assist people in making significant holistic improvements in their standard of living. We spread positivity by promoting betterment in people's well-being



OUR VALUE CREATION ETHOS

➤ Sustainable Value Creation

We focus on building long-term value through responsible practices, innovation, and partnerships that support people, planet, and profit.

➤ Performance-Driven Strategy

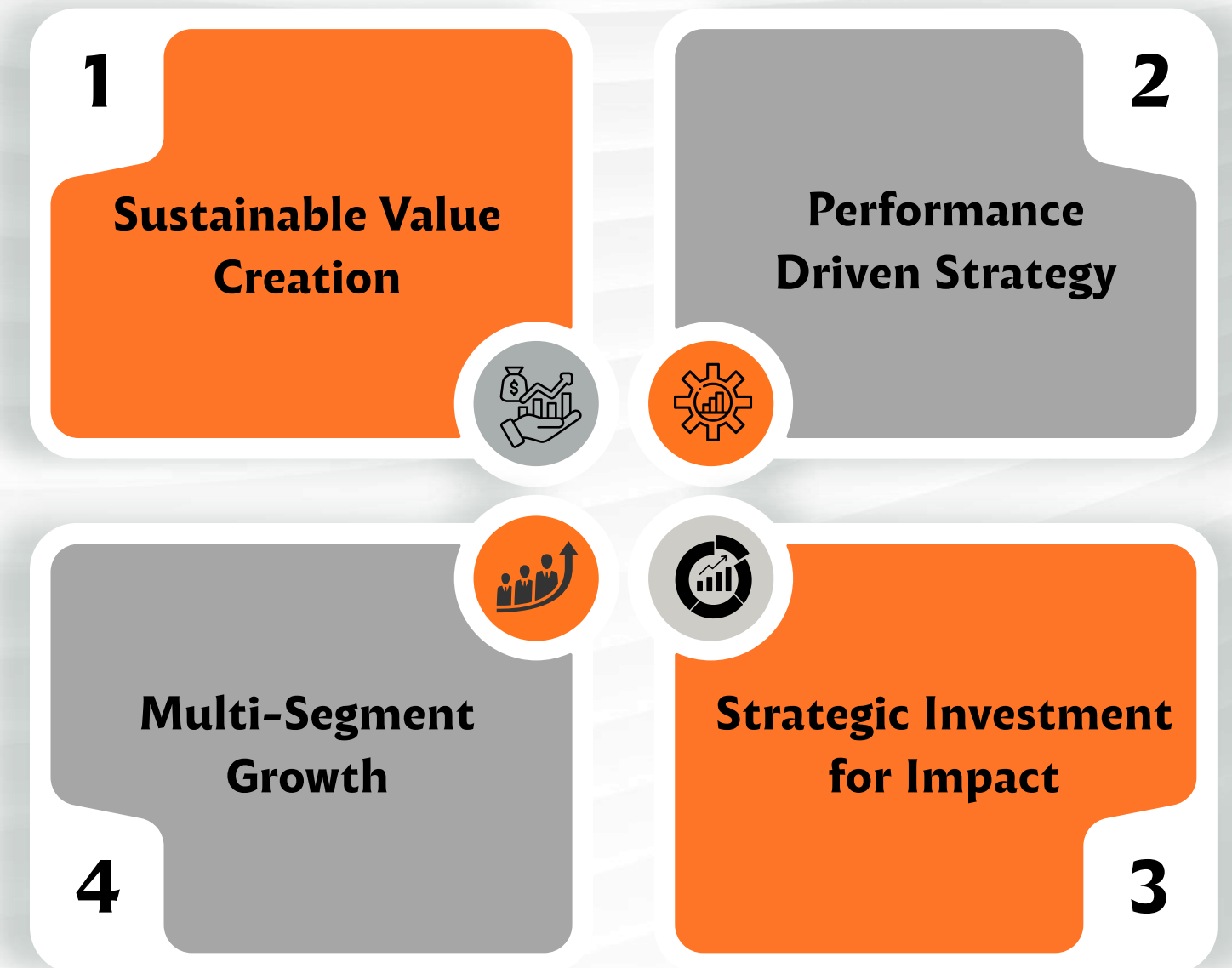
Operational excellence and measurable outcomes are at the core of our growth—driven by data, agility, and accountability.

➤ Multi-Segment Growth

We leverage synergies across diverse sectors—sports, events, media, fintech, wellness, and consumer products—for scalable, balanced expansion.

➤ Strategic Investment for Impact

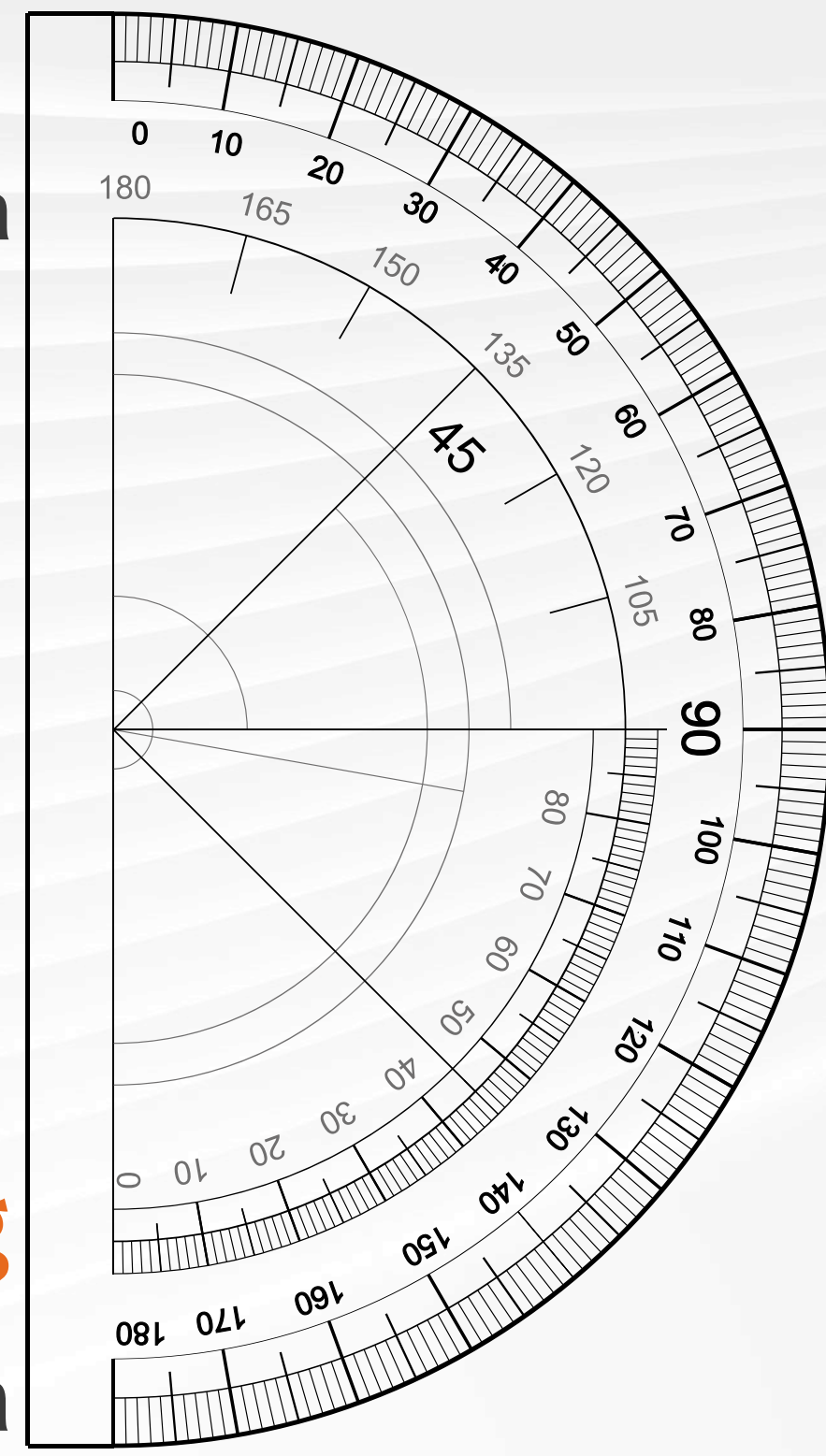
We reinvest with purpose—focusing on high-impact sectors, emerging talent, and future-ready businesses to ensure enduring stakeholder value.



OUR 360 DEGREE APPROACH

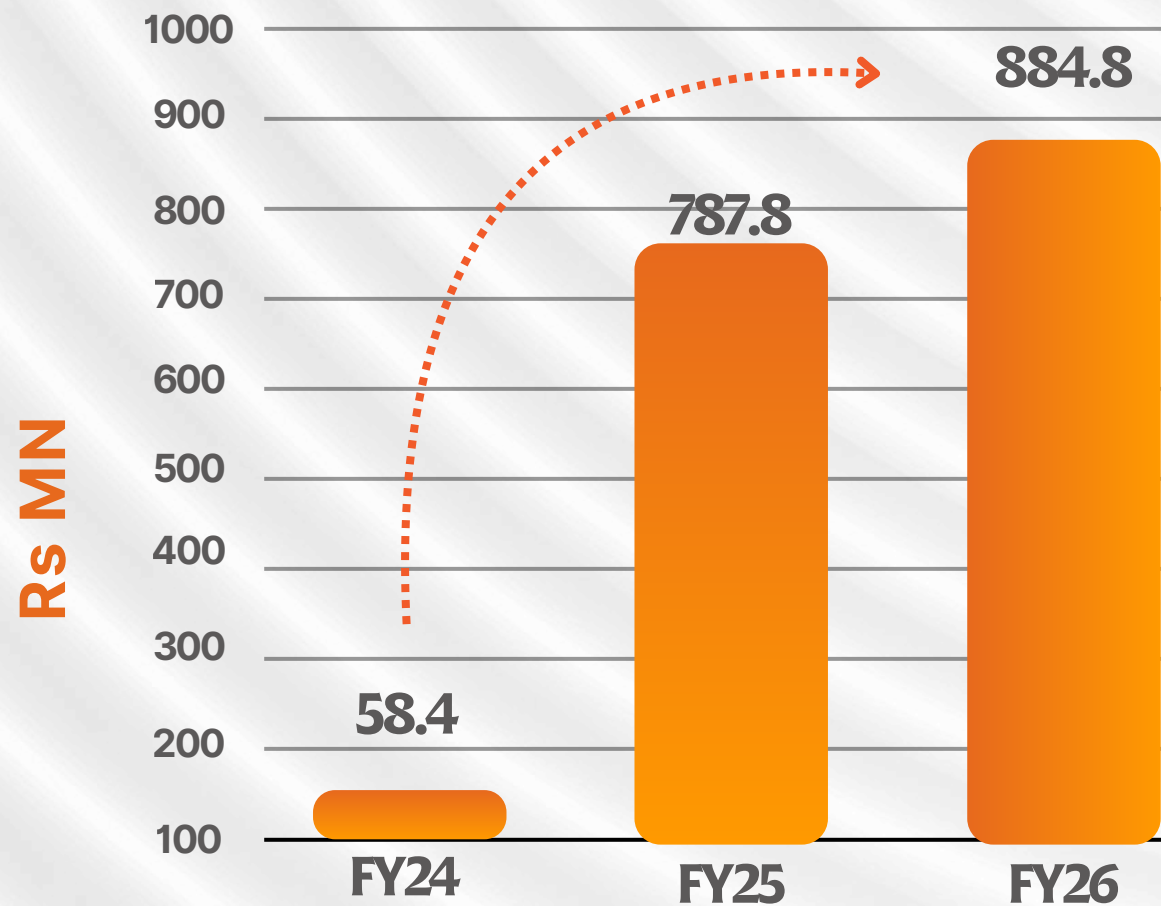


Integrated Expertise
Strategic Functional Integration
Unified Impact
Collective Strengths
Value-Driven Capital Allocation
Fueling Growth Through Capital
Acquisitions, and Restructuring
Advertisement & brand promotion

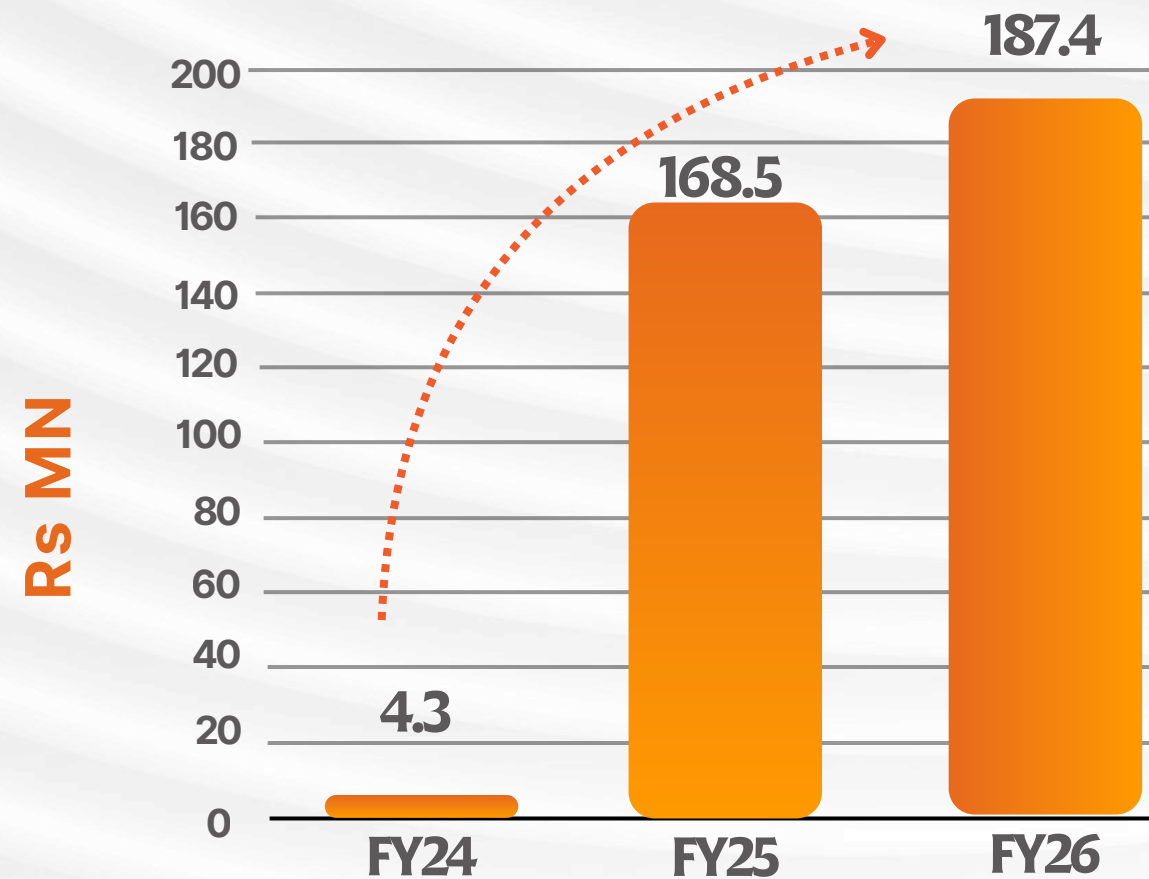


FINANCIAL SUMMARY FY26

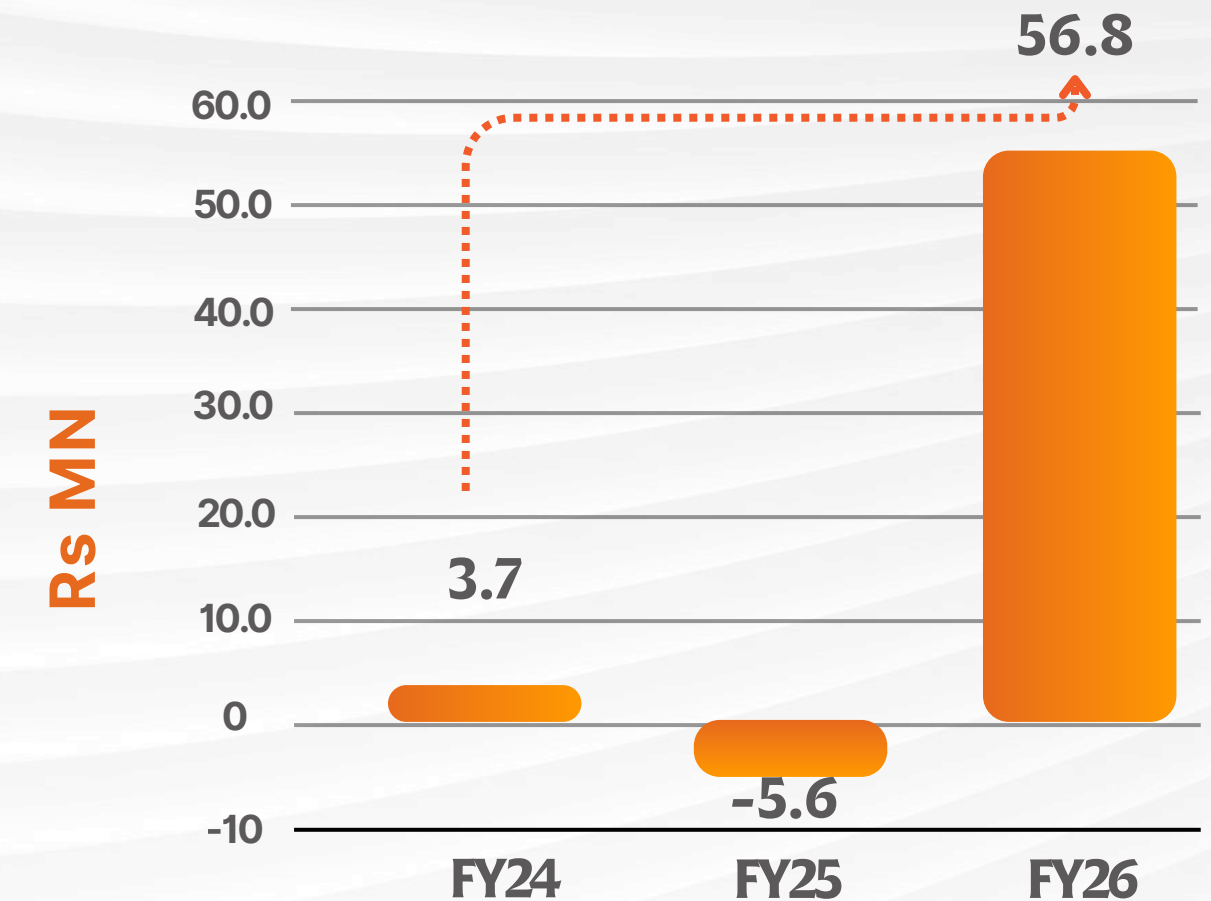
REVENUE



EBITDA



NET PROFIT AFTER MINORITY INTEREST



- Achieved a steady growth of 12.3% YoY in FY26 revenue despite a challenging economic environment
- EBITDA for FY26 stood at Rs 187.4 mn vs Rs 168.5 mn in FY25 with EBITDA margins of 21.2%
- Maintained a consistent dividend track record over the last three financial years, with the Board announcing a dividend of Rs. 0.35 per equity share for FY26, as compared to Rs. 0.12 per equity share for FY25 and Rs. 0.10 per equity share for FY24.

MANAGEMENT DETAILS

Mr. Uday Tardalkar Chairman and Independent Director

Mr. Uday Tardalkar holds a Bachelor of Commerce and L.L.B Degree from the University of Mumbai, and a certification in Enterprise Risk Management from the Asian Institute of Management, Manila. With over 40 years of experience, he specializes in Equity and Commodity Broking, Custodian and Depository Participant services, and Registrar and Transfer Agents operations. His expertise spans Strategy, New Projects, Operations, Risk Management, and both Retail and Institutional business with various Market intermediaries. He is a Corporate Consultant and Trainer for 12 years.



Ms. Vaishali Parkar Kumar Managing Director

Ms. Vaishali Parkar Kumar holds Master's Degree in Finance from Mumbai University. She is multi-disciplined professional with over 15 years of experience in the field of Investments and Equity Research specializing across multiple sectors. She worked as SEBI approved Institutional Equity Research Analyst with various Financial Institutions in India including SBI Caps, Bank of Baroda Capital Markets, BNP Sharekhan. Since 2017, she worked extensively in the area of strategy, management consulting, private equity, financials and advisory domain and sustainability projects on water, alternate energy, agro based products and others



Ms. Eshwari Shelatkar Executive Director

Ms. Eshwari Shelatkar is a dynamic Director leading ventures across fashion, spiritual tourism, trading, and sports, and was honored with the Emirates Luxury Show Award in Dubai for her contribution to uplifting Indian spiritual tourism. At Rosemerc Limited, she oversees social media marketing for the parent company and its 12 associate businesses and has played a key role in major projects like the Navi Mumbai Premier League, managing marketing across radio, television, and OTT platforms. With a strong strategic mindset and creative approach, she specializes in branding, audience engagement, and experiential marketing. Her academic achievements and communication skills further strengthen her ability to build impactful, consumer-centric brands and drive sustainable business growth.



MANAGEMENT DETAILS

Mr. Purvesh Shelatkar Executive Director

Mr. Purvesh Shelatkar is a seasoned professional in the Indian capital markets with over three decades of extensive experience spanning Fund Management, Merchant Banking, Equity Research, Asset Management, and Institutional Broking. A distinguished alumnus of the University of Mumbai, he holds a Master of Management Studies (M.M.S.) degree in Finance & Economics. Over the years, Mr. Shelatkar has built a strong foundation across verticals such as banking, securities, and equity trading. His sharp analytical acumen and deep-rooted understanding of financial markets have made him a respected leader in the investment ecosystem. In his last assignment he spearheaded the Institutional broking division at a reputed broking firm, where he is known for driving strategic growth and delivering insightful market intelligence to institutional clients..



Mr. Vivek Parulkar Executive Director

Captain Parulkar is a highly accomplished professional with a strong background in aviation and leadership. Capt. Parulkar completed his education as a commercial pilot and was trained in the United States of America. He obtained his Commercial Pilot's License in 1987, following which he went on to have a successful career in aviation. He worked with Jet Airways from 1997 until 2012, flying various aircraft, including the BOEING 737 - 300, 400, 500 series, as well as the new generation BOEING 737 - 600, 700, 800 series. In addition to his aviation background, Capt. Parulkar has also been involved in the land development and real estate business since 2012, which has further broadened his expertise in various industries

MANAGEMENT DETAILS

Mr. Nooruddin Shaikh **Executive Director**

Mr. Nooruddin Mohamed Shaikh holds Bachelor degree of Arts having an experience about 30 years of service industry



Mr. Omprakash Brijnath Singh **Non-Executive Non-Independent Director**

Mr. Omprakash Brijnath Singh holds Master's Degree in Labour Studies (MLS) from MILS, University of Bombay, India (1997) with specialization in Human Resource Development and Industrial Relation and in Finance from Mumbai University. He has a vast experience of over 25 years in the industry. He is a highly Experienced HR leader integrated with Business Knowledge and Financial Acumen capable of handling all kinds of Business Challenges. At present, he is the Consulting Partner of a Business Consultant where he supports clients on business strategies , Client acquisition , HR Operations & Processes in ITES and Energy vertical. He has also been a Director of Netco Converge Pvt. Ltd a leading national player in the arena of Shared networks for the last mile Mobility (IBS) & Data (GPON) connectivity across the prominent Malls , Commercial Properties , Hospitals & Hotels in western India, NCR & Andhra Pradesh.

INDEPENDENT DIRECTORS

Dr. Saroj Shrinivas Datar **Women Independent Director**

A PH.D. in Corporate Sustainability from Savitribai Phule Pune University. She has a total work experience of 37 years in the education industry as a Faculty in Management Studies- teaching MBA and MMS students' various courses like- Indian Ethos, Business Ethics and Corporate Social Responsibility and Sustainability, Organization Change & development, Perspectives of Management, Strategic Management, HRM, HRD, Organizational Development, Entrepreneurship Development, Organization Theory Structure and Design, Managerial Skills for effectiveness, Organization Change & Development, OD, Managing workplace Diversity etc. Dr Saroj has also been awarded "Best Professor in Human Resources Management" by the World HRD Congress on February 17, 2018.



Adv. Shekhar Menon **Independent Director**

An IP & Media Lawyer, based at Media-Lexicon Head-office in Mumbai having experience of more than 25 years with comprehensive exposure in legal, business, and strategic functions from Entertainment industry, Copyright Societies and Broadcasting organisations. He is a pragmatic attorney who methodically advises clients in cross-border Intellectual property transactions, negotiating complex new media contracts, sponsorship deals, financing, corporate taxation/compliances whether it be addressing the value gap, implementing blockchain, entering innovative new markets, or navigating changes to copyright legislations. He regularly acts for major record labels, artists, performers, directors, production houses, music publishers, digital companies, and OTT platforms. He brings forth considerable familiarity on the subject from one of the largest media houses – News Television India (presently STAR India), where he held the position as Company Secretary & Sr. Legal Counsel and being the Board member in holding and subsidiary companies till 2001. Presently an Advocate practicing at Bombay High Court as well as in Supreme Court of India from 2002. He is also a Fellow member of ICSI (The Institute of Company Secretaries of India)

INDEPENDENT DIRECTORS

Mr. Avinash Sonawane **Independent Director**

Mr. Avinash Sonawane has served with the State of Maharashtra police since 1987 and retired as Deputy Superintendent of Police/ACP in January 2019. He was honoured with an impressive 574 awards during his tenure. Post-retirement, he rendered his services for the betterment and upliftment of the Maharashtra State Security Corporation (MSSC), Mumbai, starting from November 2019. He was spearheading operations as Joint Director – Operations at Maha Metro Mumbai and Mumbai Metro Rail, up until early June 2022, on behalf of MSSC, in collaboration with Reliance and MMRDA. Mr. Sonawane has also earned a Master of Arts in Public Administration on 10th July 2025, reflecting his dedication to continuous learning and the advancement of public development.



Mr. Abhijeet Tipnis **Non-Executive, Independent Director**

Mr. Abhijeet Tipnis has over 20 years of experience in leading sales and business development across Europe and India. He has the ability to convert a business/market opportunity into a vision, leading change, consistently delivering results and enabling global organizations to be a digital business has fostered his trajectory thus far. Capability to think outside the box, metrics driven, growth and winning mindset and emphasis on relationship and communication have been the corner stones of his success. Experience in business management, business development and Technology consulting across Europe, United Kingdom, Middle east and India spanning across two decades. He has been an advocate for GovTech transformation by providing advisory services in Digital Payment Platforms, National ID, Citizen Benefit System, Citizen to Government engagement Platform in emerging markets across Middle East, Asia Pacific and LATAM countries. He has also earned the mindshare of C-Suite executives by delivering large Digital adoption and Technology transformation engagements for Government and Manufacturing institutions across the Globe

ADVISORY BOARD

Mr. Vikas Phadnis **Advisory Board**

Vikas Phadnis, Co-founder of Lighthouse Learning Group (formerly EuroKids International Ltd), has built and successfully exited one of India's leading education enterprises, scaling it to 1700+ pre-schools and 40+ K-12 schools across South Asia and the Middle East. After divesting his stake to KKR in 2019, he transitioned into coaching, mentoring, and investing through Auctus Capital Services (www.auctuscapital.in), where he supports mid-to-late stage startups across sectors including ed-tech, health-tech, HR-tech, and logistics.

He serves as board member and investor in several companies including ChaiPoint (Mountain Trails India), Sapien Health & Beauty (Richfeel), Prozo (4PL logistics tech), Heuristics Digital (Disprz), and Adventum Student Living (UniAcco, UniCreds, UniScholarz). He also advises E-City Ventures on its K-12 school expansion plans, VerbaFlo.ai in AI and organizational growth, and Ambrosian Well-being in its expansion journey.



ROSE MERC LTD WELCOMES RIYAN PARAG & DHRUV JUREL AS BRAND AMBASSADORS



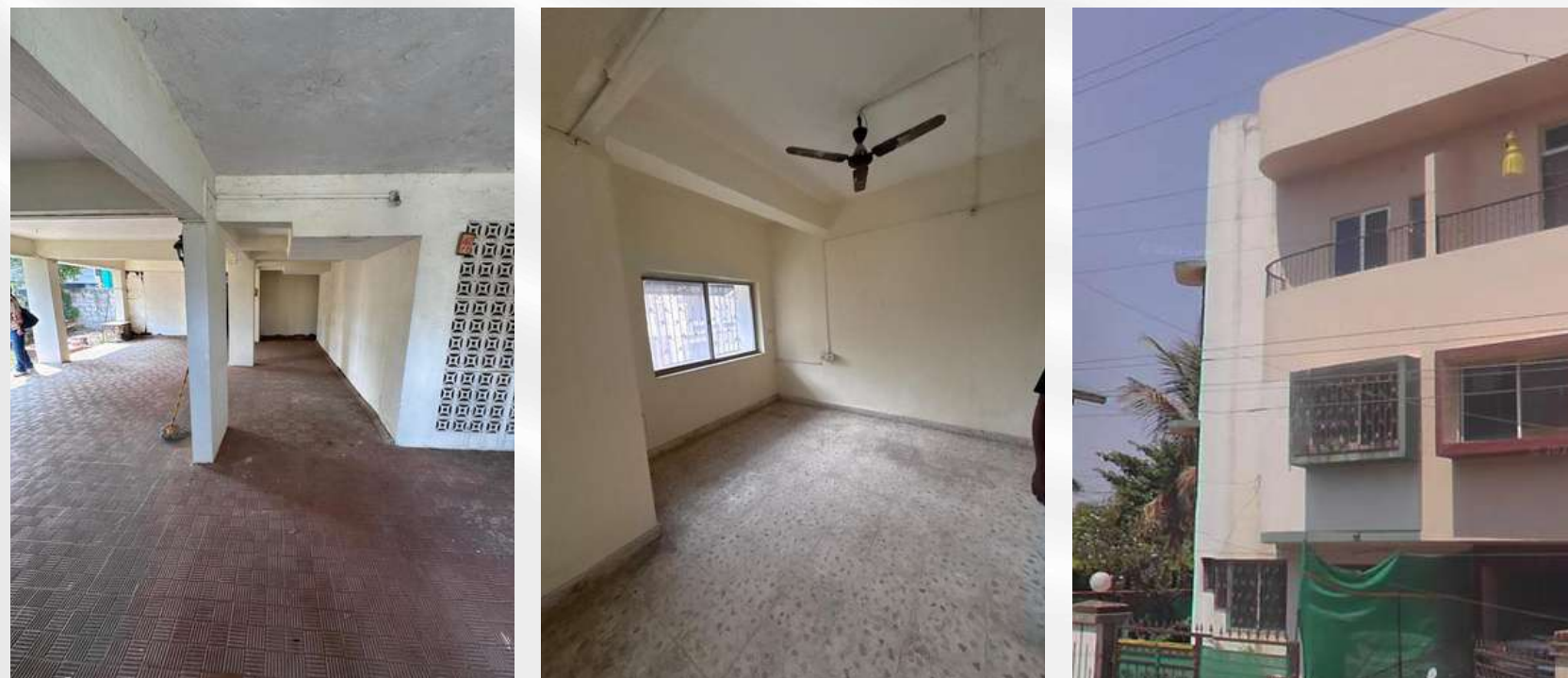
Rose Merc Ltd proudly partners with Indian cricketer and Rajasthan Royals Captain Riyan Parag, with the Rose Merc logo featured on the back of his bat. This association reflects our commitment to supporting emerging talent and strengthening our presence in India's growing sports ecosystem.

Rose Merc Ltd's association with Indian cricketer Dhruv Jurel reflects the company's continued focus on strengthening its presence in the sports ecosystem. Representing composure, determination, and the spirit of modern Indian cricket, Dhruv embodies the values of performance, passion, and excellence that align with Rose Merc's vision for sports and youth engagement.



ADDITION OF ASSET IN BALANCE SHEET

In a significant step towards strengthening its balance sheet and expanding its asset portfolio, Rose Merc Ltd acquired a bungalow property in Lonavala, Maharashtra, valued at approximately Rs. 1.4 Crore, in April 2026. The property is proposed to be utilized by Vastavya RoseMerc Ltd, an associate company of Rose Merc Ltd, for facility management and hospitality-related business activities, creating opportunities for future revenue generation and enhanced asset utilization.



- Acquisition of bungalow property in Lonavala, Maharashtra
- Asset value of approximately Rs. 1.4 Crore
- Transaction successfully completed in April 2026
- Strengthens the Company's balance sheet through the addition of a tangible asset
- Supports long-term value creation and business diversification
- Proposed utilization by Vastavya RoseMerc Limited for facility management and related business operations

FINANCIAL YEAR KEY MILESTONES

Announced Emirates Luxury Show – Eternal Runway



April 29, 2025

NMPL Honoured with the Prestigious Viksit Bharat Award for Excellence in Sports Development



May 1, 2025

Emirates Luxury Show: Eternal Runway Press Conference Successfully Conducted



May 25, 2025

Successfully conducted the Emirates Luxury Show: Eternal Runway



July 4, 2025

September 25, 2025



Strategic MoU Signed with Global FinTech Leader SAM Corporate

October 6, 2025



Announced Sponsorship of the Inaugural Falcon Cup Golf Tournament in Dubai

October 28, 2025



Strategic MoU Signed with KheloMore to Boost Sports-Tech Innovation in India

FINANCIAL YEAR KEY MILESTONES

Grand Wrestling Championship 2025 Announced Celebrating India's Sporting Heritage



November 11, 2025

Co-Sponsorship Wheelchair Cricket West Zone Championship 2025 Supporting Inclusive Sports Development



November 13, 2025

Grand Wrestling Championship 2025 Successfully Conducted in Sondoli



November 18, 2025

Association with 5th National Security Conference Supporting India's Vision in Defence & Emerging Technologies



November 26, 2025

December 9, 2025



Analyst & Investor Meet Successfully Conducted Strengthening Long-Term Growth Vision

December 10, 2025



LOI Signed for 30% Stake Acquisition in Virtual Gain Technologies Pvt. Ltd.

December 24, 2025



SPG - Rose Merc Cricket Academy Launched at Shivaji Park Gymkhana

January 8, 2026



Sports Ecosystem & KheloMore Growth Session Held at Pu. L. Deshpande Sabhagruh

FINANCIAL YEAR KEY MILESTONES

Appointment of Mrs. Vaishali Parkar Kumar as Managing Director Announced



January 29, 2026

SPG Cricket Academy Begins 3-Year Development Program at Shivaji Park Gymkhana



February 4, 2026

Falcon Cup Successfully Conducted Strengthening International Sports Engagement



February 15, 2026

Emirates Luxury Show – Eternal Runway 2.0 Announced Expanding Global Luxury Vision



February 25, 2026

February 26, 2026



NMPL Season 4 Announced

March 12, 2026



SPG Cricket Academy Hosts Kit Distribution & Jersey Reveal for U-14, U-16 & U-19 Players at Shivaji Park Gymkhana

March 19, 2026



Partnership with Riyan Parag Featuring Brand Logo on Cricket Bat

March 25, 2026



NMPL Season 4 Auction was successfully conducted

March 28, 2026

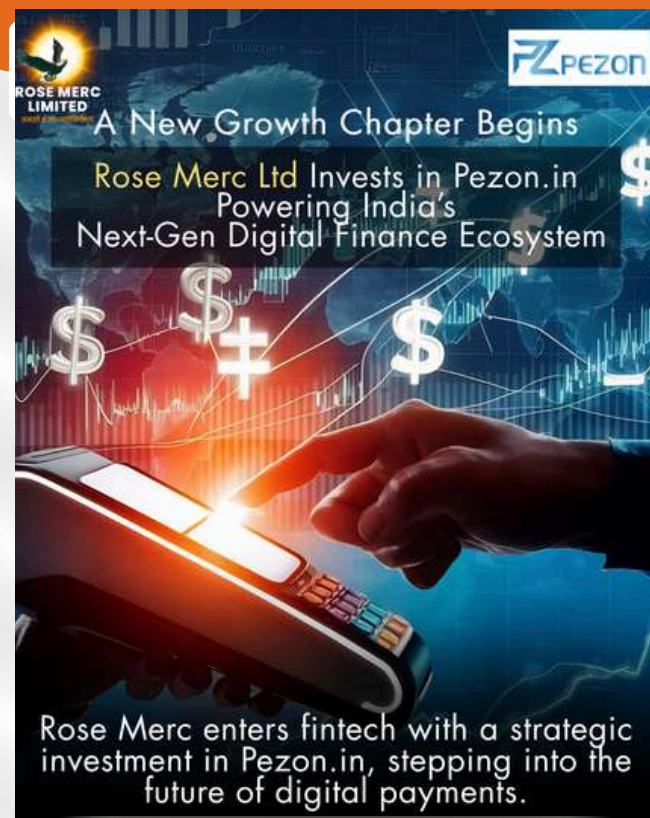


Vikas Phadnis Joins Advisory Board Strengthening Strategic Leadership

RECENT DEVELOPMENTS & FUTURE GROWTH

1

April 17, 2026



Rose Merc Ltd marked a significant milestone by entering the fintech sector through a strategic investment in Virtual Gain

2

April 19, 2026



NMPL Season 4 was successfully conducted, continuing its rise as a prominent cricket league.

3

April 23, 2026



Rose Merc Ltd officially announced the Maharashtra Tennis Cricket Champions League (MTCCL) Season 1, marking its expansion into the tennis cricket format.

4

May 01, 2026



MTCCL Season 1 Grand Opening & Launch Ceremony Successfully Conducted Marking a New Era in Tennis Cricket

RECENT DEVELOPMENTS & FUTURE GROWTH

5

May 6, 2026



Rose Merc Ltd proudly announced Indian cricketer Dhruv Jurel as its official Brand Ambassador.

6

May 8, 2026



Rose Merc Ltd Announced as Sponsor for ASEAN Kenya Falcon Cup Golf Challenge in Kenya

7

May 12, 2026



SPG Rose Merc Cricket Academy U-16 Team Crowned T-20 SGCL 2026 Champions

8

May 20, 2026



Rose Merc Announced as Principal Sponsors of Aakash Tigers Mumbai Western Suburbs for the Men's & Women's Teams for the Mumbai T20 League Seasons 2026-2028

RECENT DEVELOPMENTS & FUTURE GROWTH

9

May 23, 2026



Rose Merc Becomes Principal Sponsor of ARCS Andheri in the T20 Mumbai League

10

May 26, 2026



Rose Merc Signs Strategic MoU with CATS Global Group for Deep-Tech Collaboration

11

May 26, 2026



Rose Merc Expands Presence in IT Services & Digital Transformation Through ZCLUS India Ltd

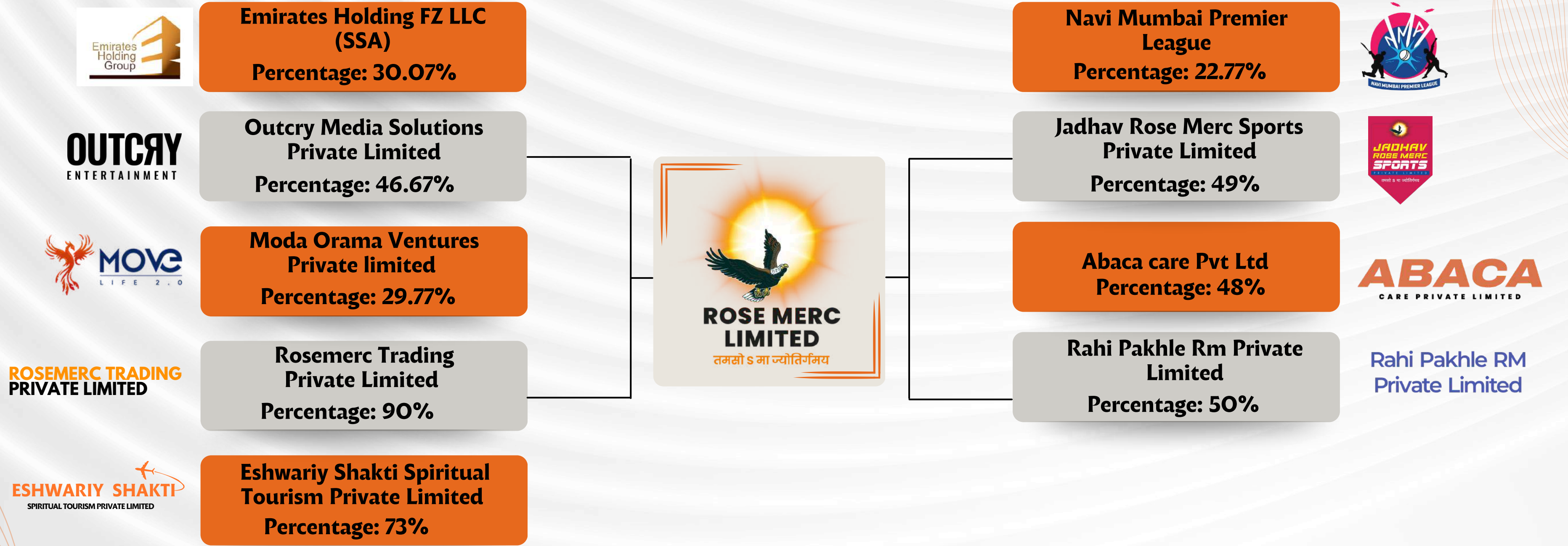
12

May 29, 2026



Rose Merc Becomes Title Sponsor of Pruthvi Panthers in the Baroda Premier League

ROSE MERC LIMITED'S SUBSIDIARY COMPANY'S



Emirates Holding FZ LLC (SSA)
Percentage: 30.07%



Outcry Media Solutions Private Limited
Percentage: 46.67%



Moda Orama Ventures Private limited
Percentage: 29.77%



Rosemerc Trading Private Limited
Percentage: 90%



Eshwariy Shakti Spiritual Tourism Private Limited
Percentage: 73%



Navi Mumbai Premier League
Percentage: 22.77%



Jadhav Rose Merc Sports Private Limited
Percentage: 49%



Abaca care Pvt Ltd
Percentage: 48%



Rahi Pakhle Rm Private Limited
Percentage: 50%



FINTECH & TECHNOLOGY

Rose Merc Ltd is actively engaged in the fintech and technology space, focusing on digital transformation, innovative solutions, and strategic technology partnerships across emerging business ecosystems.

Virtual Gain Technologies Acquisition

Rose Merc Ltd has expanded its presence in the digital technology and E-commerce sector through a proposed 30% equity investment in Virtual Gain Technologies Pvt. Ltd.

This strategic move strengthens the company's footprint in fintech, digital commerce, and technology-driven solutions while supporting its vision of long-term digital growth and innovation.

- Proposed acquisition of 30% stake in Virtual Gain Technologies Pvt. Ltd.
- Strategic expansion into digital commerce & fintech ecosystem
- Expertise in web development, E-commerce & IT solutions
- Enhances Rose Merc's technology-driven growth strategy
- Focused on long-term digital innovation & scalable business opportunities





ROSE MERC LTD INVEST INTO ZCLUS INDIA LTD.



BUILDING THE FUTURE THROUGH DIGITAL TRANSFORMATION

ABOUT ZCLUS INDIA LTD.

ZCLUS empowers businesses across industries with scalable, secure and future-ready technology solutions. With deep domain expertise and a customer-first approach, we help organizations transform ideas into intelligent, impactful solutions.

CLOUD SOLUTIONS

SOFTWARE ENGINEERING

DATA & AI SOLUTIONS

CYBERSECURITY SERVICES

MANAGED IT SERVICES

STAFFING & IT RESOURCES

Digital Transformation Consulting

Cloud Migration & DevOps

IT Staffing & Dedicated Teams

Application Development & Modernization

STRONG TECHNOLOGY. STRONGER NATION.

Data Engineering & Analytics

AI/ML & Automation

QA & Testing Services

Cybersecurity & Risk Management



ROSE MERC LTD



FORAY INTO QUANTUM PHOTONICS AI SURVEILLANCE & BIG DATA CATS GLOBAL GROUP



Cats Global
Medtech & Defence Tech



Cats Eco
Photonic Solutions For Environment,
Pipelines, Water & Safety



Cats Smart
AI, Big Data, Scada & Command
Intelligence For Industries & Smart
Infrastructure

QUANTUM PHOTONICS AI



Sensing The Invisible.
Intelligence In Real-
Time.

SURVEILLANCE INTELLIGENCE



See Beyond. Stay
Ahead.

BIG DATA ANALYTICS



From Data To
Decisions. From
Insight To Impact.

AI & PREDICTIVE INTELLIGENCE



Predict. Prevent.
Optimize.

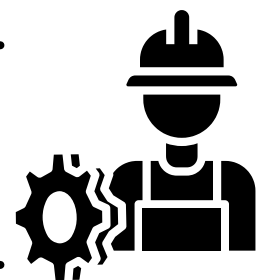
SECURITY & COMMAND INTELLIGENCE



Secure Today.
Sovereign Tomorrow.



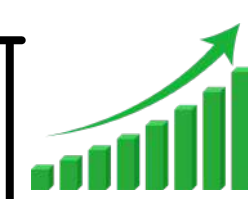
20+
Years
R&D Heritage



09
Industry
Verticals



**USD
200 B+**
Addressable
Market



₹ 1250 Cr+
Near-Term
Revenue Target



**Powering India.
Securing
Tomorrow.**

INNOVATION. INTELLIGENCE. IMPACT.

FASHION & EVENTS

Rose Merc Ltd has a strong presence in the fashion and events industry, delivering impactful platforms, large-scale experiences, and brand-driven engagements across India and international markets.

EMIRATES HOLDING GROUP



➤ Emirates Holding Group (EHG), established in 2010 and based in Fujairah, UAE, is a leading name in event management and general trading. With over 500 successful B2B and B2C exhibitions and festivals across the UAE, Oman, Qatar, Jordan, Bahrain, India, and Saudi Arabia, EHG has earned a strong reputation for delivering high-impact events across the region.

➤ The group is spearheaded by Mr. Hanif Shaikh, a visionary entrepreneur and global business leader. Widely recognized as a fashion icon, mentor, and philanthropist, Mr. Shaikh's contributions have been honored with prestigious accolades such as the Pride of UAE Award and the Golden Excellence Award.



1 FASHION & EVENTS

- Investment Consultancy
- Advisory Service

2 GENERAL TRADING

- IT & Electronics
- Automobiles

HANIF SHAIKH – FOUNDER, EMIRATES HOLDING GROUP- KEY HIGHLIGHTS



1

Honoured as International Celebrity Guest at Miss & Mrs. India Dazzle Queen 2025

2

Recognized as “Dubai’s Fashion Industry King”, strengthening global fashion presence

3

Featured as a key industry leader in SD Luxury Magazine

4

Featured in Gulf Magazine for vision in luxury, fashion & global business expansion

5

Team Sponsor in NMPL Season 4 Emirates Ambernath Avengers

6

Part of cultural storytelling initiative “Aye Watan”, resonating with UAE audiences

7

Part Of live streaming & mini short film productions (Poppy Seeds Films)

EMIRATES LUXURY SHOW



In partnership with our subsidiary Emirates Holding & Moda Orama Ventures Pvt Ltd, Rose Merc successfully delivered the prestigious Emirates Luxury Show – Dubai, a landmark event in the region’s luxury calendar.

The show featured renowned Bollywood personalities, celebrated directors, leading actors, and top fashion designers who graced the ramp, elevating the scale and visibility of the event.

This remarkable showcase brought global luxury, fashion, and lifestyle brands together on one stage, strengthening Rose Merc’s position in the international premium and luxury events ecosystem.



MODA ORAMA VENTURES PVT. LTD



Moda Orama Ventures Pvt. Ltd. (MOVE), established in August 2024 with Rose Merc Ltd. holding a 29.77% stake, is committed to creating a strong and lasting footprint in the fashion and creative industry.

Refectio Pvt. Ltd., a step-down subsidiary of MOVE, further strengthens the company's capabilities across fashion, content, and creative services. MOVE specializes in curating high-impact fashion shows, managing full-fledged studio operations, and nurturing new talent through structured grooming programs designed to build successful careers in the fashion world.

The company also played a key role in the Emirates Luxury Show – Dubai, contributing to talent coordination and overall creative support, further establishing its credibility in international fashion events.



MOVE launched its studio in full-fledged operations, and running successfully and expanding its creative and production capabilities.

MOVE conducted a successful model audition at Luft and actively contributed to the execution of the Emirates Luxury Show through talent coordination and creative support.



Year One Achievements (MOVE)



OUTCRY ENTERTAINMENT PVT LTD

OUTCRY
ENTERTAINMENT



Outcry Media Solutions strengthened its position as a leading 360° advertising, branding, and experiential events agency, delivering high-impact work across India and the Middle East. The period marked major design mandates, corporate events, and global brand collaborations.



Eventing & Experiential Highlights

➔  **Amit Shah Visit – Ganesh Chaturthi Political Event**

➔   **Jindal Steels & Shiv Aum Steels – Gujarat Launch**

➔  **Gen-next Education Inc – Global Counsellors Conference | Bangalore**

➔  **Citroën Car Dealer Launch – New Model Introduction**

Advertising & Branding Excellence

➔  **Indofil Industries Limited – Multi-Vertical Design Mandate**

➔  **Emirates Luxury Awards 2025 – Dubai**

Outcry Entertainment

FY 2025–26 – Activities & Achievements

01

Overview

- Year of stability, consistency & strong client servicing
- Focus on execution quality & long-term relationships
- Built foundation for future expansion

02

Key Projects

- Premium events at Radisson Lonavala & Taj Goa
- 3D corporate offsite for ship-building client (Goa)
- Education conferences in Delhi & Bengaluru (global audience)
- Indofil Annual Family Day – 2500+ attendees (2nd year)
- Projects for Aditya Birla Group, Jungheinrich & others

03

New Segments

- Entered transformational events with Energy Queen Hub
- 500+ participant flagship event at Aurika, Mumbai Skycity
- Next edition confirmed for Oct 2026

04

Innovation

- Developing tech-enabled corporate events platform
- Focus: simplified planning & scalable execution
- Launch planned: Oct 2026

05

Creative Division

- Branding, packaging, outdoor & report design
- Corporate communication & creative support

06

Closing Summary

- Strong execution + client retention
- Expanded verticals & new opportunities
- Positioned for accelerated FY 2026–27 growth

SPORTS

Rose Merc Ltd has a strong footprint in the sports industry, owning & supporting leagues, events, and sporting initiatives across multiple disciplines including cricket, golf, mud wrestling, and trampoline gymnastics.

TEAM PRINCIPAL SPONSOR OF AAKASH TIGERS MUMBAI WESTERN SUBURBS



Rose Merc Ltd has partnered with **Aakash Tigers Mumbai Western Suburbs as the Team Principal Sponsor for the T20 Mumbai League 2026–2028**. Covering both the **Men's and Women's teams**, this association enhances the company's visibility while reinforcing its commitment to sports development, youth engagement, and grassroots cricket initiatives.

- Team Principal Sponsor of Aakash Tigers Mumbai Western Suburbs (2026–2028)
- Sponsorship covers both Men's and Women's T20 Mumbai League teams
- Brand visibility across jerseys, stadium branding, digital and broadcast platforms

Key Highlights

- Association with one of Mumbai's premier franchise-based cricket tournaments
- Focus on youth engagement, talent development, and grassroots sports initiatives
- Driving growth through impactful sports sponsorships and partnerships.

Principal Sponsorship – ARCS Andheri

Rose Merc Limited strengthened its presence in Mumbai's premier cricketing landscape through its association with **ARCS Andheri as the Principal Sponsor in the T20 Mumbai League.**

This partnership provided extensive brand visibility across multiple touchpoints, including team apparel, stadium branding, broadcast platforms, and promotional campaigns.

The association reflects Rose Merc's commitment to supporting competitive cricket, engaging with sports audiences, and leveraging high-impact sporting platforms to enhance brand recognition and community outreach.



- Principal Sponsor of ARCS Andheri
- Front Jersey & Training Kit Branding
- Stadium Branding Across Multiple Assets
- Television & Digital Broadcast Visibility
- Media & Public Relations Exposure
- VIP Hospitality & Match Access
- Engagement with Cricket Fans, Corporates & Sports Communities
- Player Image & Appearance Rights

TITLE SPONSORSHIP – PRUTHVI PANTHERS BARODA PREMIER LEAGUE

Rose Merc Ltd expanded its sports portfolio through its **Title Sponsorship of Pruthvi Panthers in the Baroda Premier League**, one of Gujarat's emerging franchise-based cricket tournaments. This partnership provided prominent brand visibility across team assets, league promotions, and fan engagement initiatives, reinforcing Rose Merc's commitment to supporting competitive cricket and strengthening its presence in India's sports ecosystem.



- Title Sponsor of Pruthvi Panthers
- Prominent branding across team and league assets
- Association with a leading franchise in the Baroda Premier League

Key Highlights

- Enhanced brand visibility among cricket audiences and stakeholders
- Strategic sports marketing and fan engagement opportunities
- Strengthening Rose Merc's footprint in regional cricket development

NAVI MUMBAI PREMIER LEAGUE PVT. LTD.(NMPL)



➤ The Navi Mumbai Premier League (NMPL) has successfully completed its 4th season, further establishing itself as a strong emerging cricket platform after the IPL. Since its inception (2023–2026), the league has received an overwhelming response and has featured **47 Ranji Trophy players** and **8 IPL players** overall, further strengthening its competitive cricketing ecosystem. while also showcasing **8 players from India A and India Under-19 in season 4**

➤ NMPL continues to serve as a proven pathway to higher levels of cricket, with players such as **Ayush Mhatre (IPL, Under-19 World Champion)**, **Tanush Kotian (IPL, India A)**, along with **Shams Mulani, Aman Khan, Ankeet Chavan, Sagar Jadhav** and others progressing to top-level cricket.

➤ The league plays a key role in developing grassroots talent across Navi Mumbai, strengthening the overall cricket ecosystem.





SPG Rose Merc Cricket Academy

Rose Merc Limited officially launched the SPG Rose Merc Cricket Academy at Shivaji Park Gymkhana with a vision to strengthen grassroots cricket development and nurture young sporting talent. The academy received an overwhelming response with nearly 900 participants in the selection trials, out of which 48 promising players were selected for a structured 3-year professional training programme. Guided by former Indian cricketer Pravin Amre, the initiative focuses on disciplined coaching, mentorship, and holistic player development.

Highlights

- Official launch at Shivaji Park Gymkhana, Mumbai
- Around **900 young cricketers participated** in trials
- **48 players** selected for a structured 3-year programme
- Professional coaching & training sessions 5 days a week
- Rose Merc supporting infrastructure, kits & resources
- **Mentorship under former Indian cricketer Pravin Amre**
- Focused on grassroots cricket development & youth empowerment





Maharashtra Tennis Cricket Champions League (MTCCL)

A New Era of Tennis Ball Cricket

Launched on the auspicious occasion of Maharashtra Day, MTCCL is a premium franchise-based tennis cricket league jointly presented by **Rose Merc Ltd** and the **Ek Nath Solkar Foundation**, aimed at elevating grassroots cricket talent through a professional sporting platform across Maharashtra.

The grand launch in Mumbai witnessed the presence of cricketing legends including Sunil Gavaskar, Karsan Ghavri, and Amol Muzumdar, marking a historic beginning for the league.

League Highlights

- 8 Franchise Teams
- Player Auction Format
- Live Broadcast on DD Sports & Waves
- Statewide Talent Platform
- Professional League Structure
- Player Registrations via Crickbro App

JADHAV ROSE MERC SPORTS PVT. LTD.



Taking India's Traditional Wrestling to the World

- Jadhav Rosemerc Pvt Ltd. Company floated with the objective to promote Indian style mud wrestling
- Jadhav Rose Merc Sports Hosted the '**Grand Wrestling Championship 2025**' at Sondoli, Kolhapur, marking a major entry into traditional Indian sports promotion
- Indian style mud wrestling is being played in many other countries and the sport has been officially recognized by the United World Wrestling Association in 2023, opening its doors to the rest of the world



RAHI PAKHLE RM PVT. LTD.

Rahi Pakhle RM
Private Limited



- Rahi Pakhle RM Pvt. Ltd., an initiative under Rose Merc Limited, is dedicated to promoting trampoline gymnastics across India and creating opportunities for aspiring athletes in this Olympic sport.
- Ms. Rahi Pakhle, an international trampoline gymnast, **won Gold at the 2024–25 National Championship in Vadodara and has been honored with the Shiv Chhatrapati State Sports Award and Thane Jilha Krida Puraskar by Eknath Shinde.**
- Through strategic initiatives and athlete development, Rahi Pakhle RM aims to bring trampoline gymnastics into the national spotlight and strengthen India's presence on the international stage.
- Rahi Pakhle is also participating in the **Trampoline Gymnastics 2nd Asian Age Group Competition & 7th Senior Asian Championship in Hong Kong, on 23rd–24th May 2026** representing India under the guidance of the Gymnastics Federation of India.



FALCON CUP INTER CORPORATE GOLF TOURNAMNET SPONSORSHIP

- Connected with senior executives, business leaders, and key decision-makers through an elite inter-corporate sporting platform.
- Secured strong on-ground presence through event branding, curated networking zones, and high-impact tournament associations.
- Reinforced Rose Merc Limited's dedication to supporting prestigious sporting events that promote performance, discipline, and leadership.



ROSE MERC LIMITED'S ASSOCIATE COMPANY'S



SPORTS

Navi Mumbai Premier League NMPL
(22.77%)

Jadhav Rose Merc Sports Pvt. Ltd. (49%)

Rahi Pakhle RM Pvt. Ltd. (50%)

EVENT MANAGEMENT

Golden Eagle Rose Merc Private Limited
(30%)

Outcry Entertainment Pvt. Ltd.
(46.67%)



PRODUCTS & SERVICES

ABACA Care Pvt. Ltd. (48%)

Bhakti World Media and Entertainment Pvt.
Ltd. (49.75%)

Lk Vet Care Private Limited - 50%

Vastavya Rose Merc Private Limited- 30%

CAPITAL MARKET

Capital Square Advisors Pvt. Ltd. (4%)

Q4FY26 CONSOLIDATED FINANCIALS

Rs MN	Q4 FY26	Q4 FY25	Y-O-Y
Revenue	275.4	744.0	-63.0
Other Income	1.5	2.8	-46.2
Total Revenue	276.9	746.8	-62.9
Expenses	224.2	579.6	-61.3
EBITDA	52.7	167.2	-68.5
EBITDA margins %	19.0	22.4	
Net Profit	51.0	160.1	-68.2
Net Profit Margin %	18.4	21.4	
Minority Interest	31.5	166.9	-81.1
Net Profit for the year after minority interest	19.5	-6.9	
Net Profit for the year after minority interest %	7.0	-0.9	
EPS / Share (Basic)	3.3	-1.4	
EPS / Share (Diluted)	2.8	-1.2	

FY26 CONSOLIDATED FINANCIALS



PROFIT AND LOSS

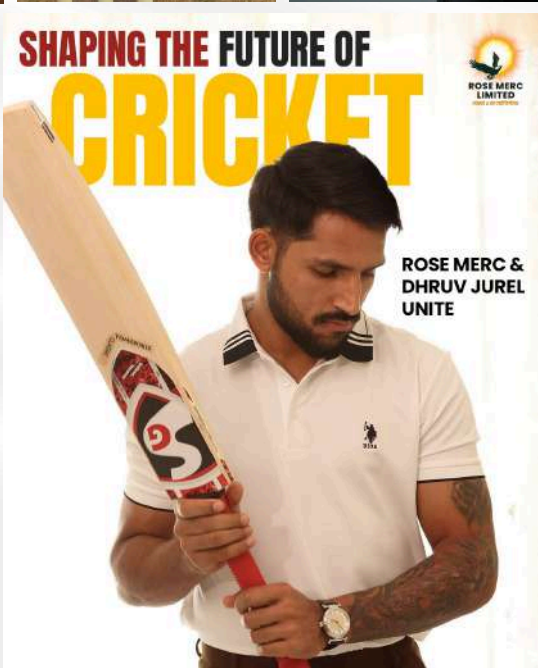
Rs MN	FY26	FY25	Y-o-Y
Revenue	884.8	787.8	12.3
Other Income	3.6	3.1	17.0
Total Revenue	888.4	790.9	12.3
Expenses	701.0	622.4	
EBITDA	187.4	168.5	11.2
EBITDA margins %	21.1	21.3	
PBT	180.1	162.1	11.1
Tax	1.8	0.8	118.0
Net Profit	178.4	161.3	10.6
Net Profit margin %	20.1	20.4	
Minority Interest	121.6	166.9	-27.2
Net Profit for the year after minority interest	56.8	-5.6	
EPS / share (Basic)	9.54	-1.16	
EPS / share (Diluted)	8.04	-1	

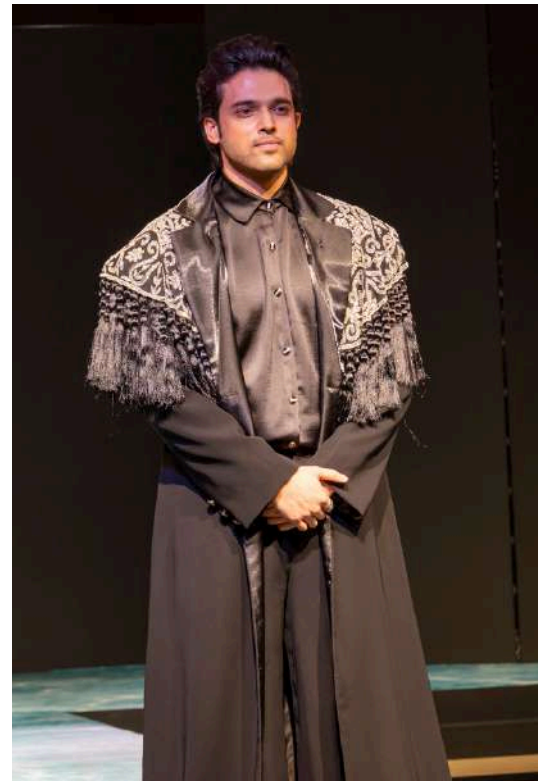
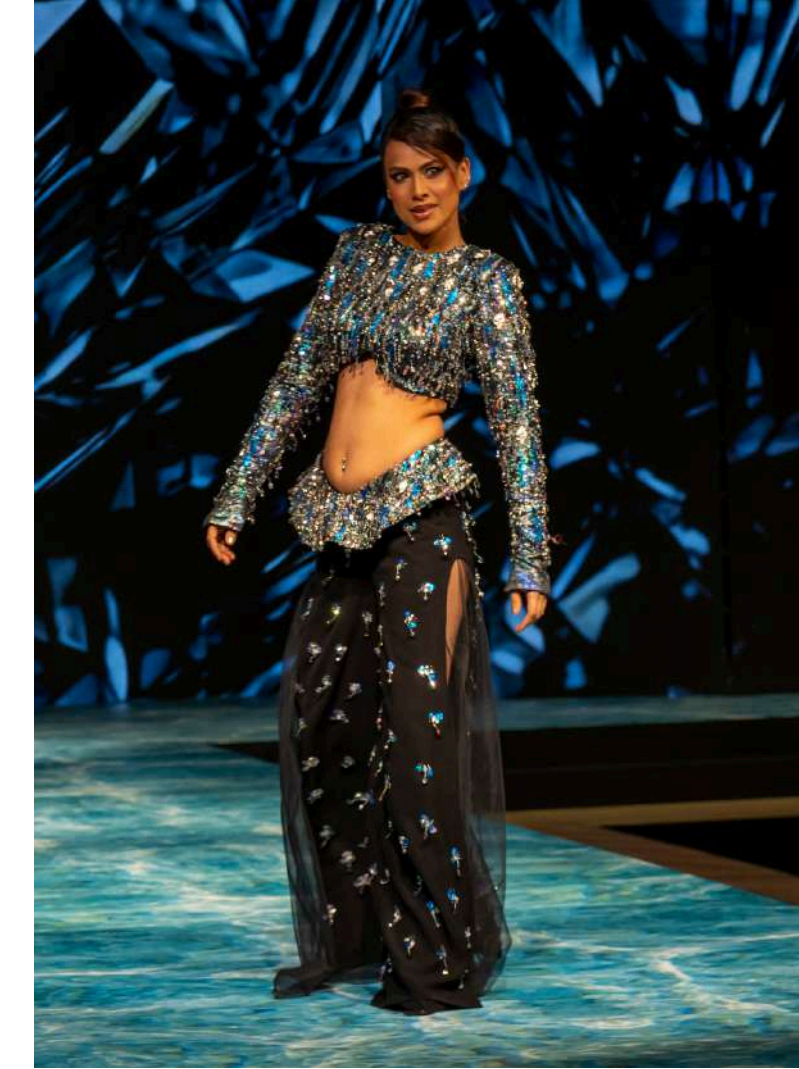
BALANCE SHEET

Rs MN	FY26	FY25	Y-o-Y
Fixed Assets	3.6	5.2	-30.5
Investments	151.3	146.0	3.6
Goodwill	260.2	260.2	-
Non Current Assets	41.5	16.1	158.1
Net Working Capital (A+B+C-D-E)	361.3	297.8	21.3
A. Inventories	105.2	94.4	11.5
B. Receivables	144.0	121.9	18.1
C. Other assets	181.8	139.7	30.1
D. Payables	41.1	31.3	31.5
E. Other Liabilities	28.5	27.0	5.5
Cash & Cash Equivalent	76.7	86.0	-10.9
Equity	59.5	55.3	7.6
Other Equity	444.3	278.9	59.3
Money Against Share Warrant	28.9	40.4	-28.6
NCI	338.5	417.1	-18.8
Debt (current & non -current)	23.4	19.5	19.6
Total Net Assets	894.51	811.24	10.3



FINANCIAL YEAR HIGHLIGHTS







AWARDS & RECOGNITION



CELEBRATING CRICKETING GREATNESS at MCEA 2.0

Rose Merc Ltd proudly hosted MCEA Award 2.0, a grand evening dedicated to honoring cricket's finest — from legendary icons to the rising stars shaping the future of the sport. The event was a celebration of excellence, passion, and the enduring spirit of cricket in India.

ROSE MERC LTD WINS PRESTIGIOUS INDO ARAB EXCELLENCE AWARD

Honored with the prestigious Indo Arab International Excellence Award! This recognition comes as Best Upcoming Sports Promotion and League Company of the Year, celebrating our efforts in nurturing and promoting sports talent.



RAHI PAKHLE WINS GOLD AT SENIOR NATIONALS CHAMPIONSHIP

Rahi Pakhle of Rahi Pakhle RM Pvt Ltd secured the gold medal at the Senior National Championship. Her remarkable achievement stands as a proud moment for the company and highlights her dedication to sporting excellence.

AWARDS & RECOGNITION



HONORED THE RADIO CITY ICON AWARD -2025

Navi Mumbai Premier League (NMPL), a subsidiary of Rose Merc Ltd, has been honored with the "Excellence in Regional Cricket" award at the prestigious Radio City Mumbai Icon Awards 2025. This accolade reflects NMPL's growing influence in regional sports development.

MS. RAHI PAKHALE HONORED WITH SHIV CHHATRAPATI AWARD

Ms. Rahi Pakhle of Rahi Pakhle RM Pvt. Ltd., has been honored with the prestigious Shiv Chhatrapati State Sports Award — the highest sporting accolade presented by the Government of Maharashtra, recognizing her outstanding contributions to sports.



NMPL HONORED WITH PRESTIGIOUS "VIKSIT BHARAT" AWARD IN SPORTS CATEGORY

NMPL, a proud subsidiary of Rose Merc Ltd, has been awarded the esteemed "Viksit Bharat" Award under the Sports Category. Presented by Times Applaud, this recognition celebrates NMPL's outstanding contribution to the growth and development of sports in India.

Small Minds Talk About Sales,
Average Minds Talk About Business,
Great Minds Talk About Growth, But,

Champions Never Talk, They Just Perform, And The World Talks.

काम ऐसा करो के कामयाबी शोर मचाये