Esha Media Research Ltd.
CIN: L72400MH1984PLC322857
E| info@eshamedia.com
T | 022 40966666

Date: November 4, 2026

To,
The Manager
BSE Limited,
P J Towers, Dalal Street,
Fort, Mumbai – 400 001
REF: BSE: SCRIP CODE: 531259
ISIN: INE328F01016

Dear Sir/Madam,

Subject: Intimation of Appointment of Ms.Shreya Agrawal as a Chief Executive Officer and Mr.Brijmohan Pooranmal Agarwal as an Additional Independent Director of the Company under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") read with Para A of Part A of Schedule III to the Listing Regulations, we wish to inform you that Ms. Shreya Agrawal has been appointed as a Chief Executive Officer of the Company and Mr. Brijmohan Pooranmal Agarwal (DIN : 00529136) as an Additional Independent Director of the Company with effect from November 04, 2026 in the Board Meeting held on November 04, 2026.

Further, the details as required under Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are enclosed as Annexure-A to this letter.

Request you to take the above on your records.

Thanking you,

Yours faithfully,

For Esha Media Research Limited,

Rakesh Kumar Mudgal

Digitally signed by Rakesh Kumar Mudgal
Date: 2026.11.04 18:36:43 +05'30'

Rakesh Kumar Mudgal
(Director & Chief Financial Officer)
DIN: 11624903
Place: Mumbai

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Annexure-A

Information required as per Regulation 30 read with Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015

1. Ms Shreya Agrawal, Chief Executive Officer

Sr. No.	Particulars	Description
1	Reason for Change viz. appointment, ~~resignation, removal, death or otherwise~~	Appointment
2	Date of Appointment / ~~Cessation (as applicable) & term of Appointment~~	November 04, 2026
3	Brief Profile	Shreya Agrawal is a graduate in computer science from Sardar Patel Institute of Technology, Mumbai and a finance post graduate from Jamnalal Bajaj Institute of management studies. She started her career as a Chief minister's fellow at the chief minister's office, Maharashtra working on key infrastructure projects and communications initiatives of the CMO. Post which she has been a part of Invest India (foreign investment promotion agency of GoI), McKinsey social initiative and also worked as a psephologist for an ex-CM and seniors' leaders. She is passionate about working at the confluence of data, ai narratives and storytelling.
4	Disclosure of relationships between directors	Not Applicable

2. Mr.Brijmohan Pooranmal Agarwal, Additional Independent Director

Sr. No.	Particulars	Description
1	Reason for Change viz. appointment, ~~resignation, removal, death or otherwise~~	Appointment
2	Date of Appointment / ~~Cessation (as applicable) & term of Appointment~~	November 04, 2026

3	Brief Profile	A distinguished Chartered Accountant with over 45 years of professional experience, specialising in Domestic and International Taxation, Transfer Pricing, Statutory Audits and Investigation Audits. A Partner at Borkar & Muzumdar, Chartered Accountants, Mumbai, since 1987, with extensive experience in handling audits of leading nationalised and foreign banks, RBI and large public sector undertakings. Has significant expertise in regulator-appointed special audits, investigations and complex financial assignments. Served as Chairman of the Western India Regional Council (WIRC) of ICAI for 2008–09 and held several key leadership positions within ICAI over the years. Has been actively associated with various professional committees, including those of ICAI and the Ministry of Law and Justice. Also serves as an Independent and Professional Director on the boards of various companies and is associated with several social and charitable organisations.
4	Disclosure of relationships between directors	Not Applicable