Rhythm & Blue

Date: September 01, 2026

To, **BSE Limited** Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001	To, **National Stock Exchange of India Limited** Exchange Plaza, Bandra - Kurla Complex, Bandra (E), Mumbai - 400051

Scrip ID/ Symbol /Code/ISIN	:	RNBDENIMS / 538119 / INE012Q01039
Subject	:	Intimation of adoption of new line of business and commencement of commercial production.
Reference No.	:	Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to announce that **Ricon Industries**, a subsidiary company of **R & B Denims Limited** has enhanced the scope of existing business by entering into the "**polyester yarn manufacturing**" and will commence its commercial production on September 30, 2026 at its existing unit located at- Block No. 372, NH-8, Moje Dhamdod, Near DGVCL Power Sub Station, Tal. Mangarol, Dist Surat – 394125.

The information in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Schedule III - Para B of Part A of the Listing Regulations (as applicable) and relevant SEBI Circulars is enclosed in **Annexure – I.**

Kindly take the above information on record and oblige.

Thanking you.

Yours Faithfully,
For R & B Denims Limited

SUJATA CHIRAG DUDHAREJIYA

Digitally signed by SUJATA CHIRAG DUDHAREJIYA
Date: 2026.09.01 18:31:45 +05'30'

Sujata Chirag Dudharejiya
Company Secretary & Compliance Officer

Place: Surat

Encl: As above

Annexure – I

Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015:

S. N.	Particulars	Details
1	**Industry or area to which the new line of business belongs**	The new line of business pertains to the **polyester yarn manufacturing**, specifically focusing on the value-added manufacturing of denim garments such as jeans, jackets, and other apparel. This marks a forward integration of the Company's existing denim fabric manufacturing operations, allowing it to move up the value chain from fabric to finished products.
2	**Expected benefits**	This venture into **polyester yarn manufacturing** is a strategic move aimed at enhancing the Company's value proposition, improving profitability, and ensuring long-term sustainability. The expected benefits include: - Vertical integration of operations, converting in-house denim fabric into finished garments to improve margins. - Opportunity to tap into the growing apparel export market and attract global brands. - Potential to expand into B2C or D2C retail segments. - Utilization of existing manufacturing infrastructure and human resources. - Diversification of revenue streams, reducing the impact of fabric market fluctuations Support for the Company's ESG initiatives by incorporating sustainable garmenting practices.
3	**Estimated amount to be invested**	Currently, Ricon Industries has invested approximately Rs. 25 crores as an initial capital outlay to cover machinery, skilled manpower, and infrastructure modifications. Further, investments are proposed to be funded through a mix of internal accruals and/or debt, as may be appropriate. The company remains flexible in its approach and will scale operations in alignment with demand and capacity utilization.