



LIQVD DIGITAL INDIA LIMITED

(Formerly known as Liqvd Digital India Private Limited)

Address - B -206, Second Avenue CTS No 17/2A/1 Subhash Nagar, Village Vyarvail, Andheri East, Chakala MIDC, Mumbai, Maharashtra-400093, India.

CIN No - L74999MH2013PLC242904

Email id: compliance@liqvd.asia

Website: www.liqvd.asia

Date: 26th October, 2026

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400001

Scrip Code: 544946

Subject: Intimation regarding acquisition of additional equity shares of Adlift Marketing Private Limited

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("**SEBI LODR Regulations**"), we wish to inform you the acquisition of additional equity shares of Adlift Marketing Private Limited ("**Adlift**").

Prior to the aforesaid acquisition, the Company held 76.79% of the equity share capital of Adlift. Upon completion of the acquisition, the Company's shareholding in Adlift is 100%, and Adlift becomes a wholly owned subsidiary of the Company.

The disclosures required under Regulation 30 read with the SEBI Master Circular bearing reference no. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, are enclosed herewith as Annexure A.

We request you to kindly take the above information on record.

Thanking you,

For Liqvd Digital India Limited,

(Formerly known as Liqvd Digital India Private Limited)

Monish
Suresh
Sanghavi

Digitally signed
by Monish
Suresh Sanghavi
Date: 2026.10.26
23:56:40 +05'30'

Monish Sanghavi

Whole-time Director

DIN: 06427807

Place: Mumbai

**LIQVD DIGITAL INDIA LIMITED***(Formerly known as Liqvd Digital India Private Limited)***Address - B -206, Second Avenue CTS No 17/2A/1 Subhash Nagar, Village Vyarvail, Andheri East, Chakala MIDC, Mumbai, Maharashtra-400093, India.****CIN No - L74999MH2013PLC242904****Email id: compliance@liqvd.asia****Website: www.liqvd.asia****Annexure - A****Disclosure under Regulation 30 the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Particulars	Adlift Marketing Private Limited
Name of the target entity, details in brief such as size, turnover etc	Adlift Marketing Private Limited ('Adlift') (CIN: U52590DL2012PTC239375) Registered office: 20, Rajpur Road, Civil Lines, Delhi – 110 054. Adlift is the Subsidiary of Liqvd Digital India Limited authorised to carry on the business of providing internet marketing and web, software and mobile development services to companies including but not limited to search engine marketing, search engine optimization, mobile search engine optimization, mobile search marketing, social media marketing, social media optimization, mobile application development, mobile site development and application development. Turnover of Adlift as on 31st March 2026, was Rs. 3,803.27/- Lakhs
a. Whether the acquisition would fall within related party transaction(s)	No, the transaction does not fall within the ambit of Related Party Transaction.
b. whether the promoter/ promoter group/ group companies have any interest in the entity being acquired	No, Promoter/promoter group/group companies have no interest in Adlift.
c. If yes, nature of interest and details thereof and whether the same is done at "arm's length".	NA.



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Industry to which the entity being acquired belongs	It is classified as unlisted deemed public company which operates in the digital marketing and IT services industry, providing internet marketing services (including search engine marketing and optimisation, mobile search marketing, and social media marketing and optimisation) and web, software and mobile application development services.
Objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	The acquisition is in accordance with the objects of the Company's IPO as stated in the Offer Document, being 'Funding of purchase consideration for acquisition of 23.21% stake in Adlift Marketing Private Limited' and is funded from the IPO proceeds. The Company's shareholding in Adlift increased from 76.79% to 100%, making Adlift a Wholly Owned Subsidiary. Adlift's business is not outside the Company's main line of business.
Brief details of any governmental or regulatory approvals required for the acquisition	NA
Indicative time period for completion of the acquisition	Subject to requisite approvals
Consideration - whether cash consideration or share swap or any other form and details of the same	Cash Consideration
Cost of acquisition and/or the price at which the shares are acquired	₹ 9,00,01,813.05/- towards acquisition of 23,211 equity shares of face value of ₹ 1/- each fully paid up being 23.21% of equity share capital
Percentage of shareholding / control acquired and / or number of shares acquired	Existing equity shareholding of the Company in Adlift is 76.79% Percentage of shareholding post-acquisition - 100%

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Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)

Date of Incorporation: July 26, 2012

Country in which the entity has presence: AdLift Marketing is a digital marketing agency with operations in India and the United States.

History of last 3 years' turnover:

Sr. No.	Financial Year	Turnover of Adlift (in Rs. Lakhs)
1.	2023-24	3,085.07
2.	2024-25	3,739.08
3.	2025-26	3,803.28