

Date: 19th August, 2026

To,
The Manager Listing,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

Dear Sir/Madam

SCRIP ID: BSE: 540404

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure requirements) Regulations, 2015

With regard to the above captioned subject and in compliance with the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the members at their meeting held on today, dated 19th August, 2026 has consented to the following items:

1. Re-appointed Mr. Gurmeet Singh Bhamrah (DIN: 02527135) Non-executive Director who retires by rotation.
2. Appointed M/s. Keshri & Associates, Chartered Accountants as Statutory Auditors of the Company from the conclusion of 19th Annual General Meeting till the Conclusion of 24th Annual General Meeting.
3. Appointed Mr. Sanjiv Swarup (DIN: 00132716) as Non-executive Independent Director for a term of five years from 15th July, 2026 to 14th July, 2031 who was appointed as an additional director by the board.

The details as required under Regulation 30 of the Listing Regulations, read with the SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/1/3762/2026 dated January 30, 2026, are enclosed as Annexure-I for your records.

You are requested to take note of same and kindly take the above information on record.

Thanking You,

For, PRIME FRESH LIMITED

JASMIN DOSHI
COMPANY SECRETARY & COMPLIANCE OFFICER
MEMBERSHIP NO: A36029
Encl: As stated above.



Annexure I

Disclosure of Information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sr. No.	Disclosure Requirement	Mr. Gurmeet Singh Bhamrah	M/s. Keshri & Associates	Mr. Sanjiv Swarup	M/s. O.P. Bhandari & Co.
1	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;	Mr. Gurmeet singh Bhamrah Re-appointed as non-executive Director, who retires by rotation.	Appointment of M/s. Keshri & Associates, Chartered Accountant as Statutory Auditors of the Company for a period of five consecutive years till the conclusion of 24 th Annual General Meeting of the company	Regularization of Mr. Sanjiv Swarup (DIN: 00132716) from Additional non-executive Independent Director to Non-executive Independent Director of the Company with approval of Members at AGM held on 19.08.2026 for first term of 5 years commencing from 15 th July, 2026 till 14 th July, 2031.	Tenure Completion
2	Date of appointment/reappointment/cessation (as applicable) & term of appointment/reappointment	19.08.2026	19.08.2026	Appointment considered and approved by the Board on 15 th July, 2026.	19.08.2026
3	Brief profile (in case of appointment);	Not Applicable	M/s. Keshri & Associates, Chartered Accountants was established in 1983, with the conceptualization of establishing a state of-the-art and a research-based firm to cater different needs of business organization. The firm is being managed by nine partners and	Mr. Sanjiv Swarup is a professional with over four decades of experience in financial services, governance, and strategic advisory. He also served on the boards of several listed and unlisted entities and has extensive exposure to regulated financial institutions, including NBFCs and technology enabled finance platforms. He	Not Applicable

			supported by team of 25+ qualified and semi qualified Chartered Accountants. The firm is registered with the Institute of Chartered Accountants of Indian (Firm Registration No. 310006E). Their core competence lies in the field of Audit, Advisory and Taxation.	has also held senior executive roles including Managing Director, Whole-time Director and Chief Executive Officer, giving him strong operational understanding of financial discipline, business sustainability, and stakeholder value creation. He brings a combination of regulatory insight, governance rigor, and commercial judgment to the Board.	
4	Disclosure of relationships between directors (in case of appointment of a director).	Not related to any Director	Not Applicable	Not related to any Director	Not Applicable
5	Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018-19 and the National Stock Exchange of India Limited Circular with ref. no. NSE/CML/2018/24, both dated 20 June 2018	Mr. Gurmeet Singh Bhamrah is not debarred from holding the office of Director by any SEBI order or any other such authority.	Not Applicable	Mr. Sanjiv Swarup is not debarred from holding the office of Director by any SEBI order or any other such authority.	Not Applicable

