



Blue Cloud Softech Solutions Ltd.
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Dated: 10th July, 2026

To

**The Manager, Corporate Relationship Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400001**

Scrip Code: 539607

Subject: Clarification to the Company's disclosure dated 8th July 2026 under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, in respect of the press release relating to deployment for Hyderabad City Police.

Dear Sir/Madam,

This is with reference to our disclosure of even date, being 8th July 2026, made under Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosing the Company's press release titled "Blue Cloud Softech Completes Deployment of SOCEYE (formerly Blura Saga) for Hyderabad City Police: Social Media Unit Goes Live" (the "said Press Release").

The Company wishes to place on record the following clarification. Blura SAGA is the Company's own social media monitoring and intelligence platform and is a registered trademark of the Company. SOCEYE is the name given by Hyderabad City Police to the deployment of the said platform for its Social Media Unit. The Company has not renamed the platform.

Accordingly, the reference in the said Press Release to "SOCEYE (formerly Blura Saga)" is inaccurate to the extent that it suggests that the platform was formerly named otherwise or has since been renamed. The correct position is that the Company's platform continues to be known as Blura SAGA, and SOCEYE refers to the Hyderabad City Police deployment of that platform. Save for this clarification, the contents of the said Press Release remain unchanged and stand.

The Company requests that the said Press Release be read in conjunction with this clarification. We regret any inadvertent confusion caused.

This is for your information and record.

Thanking you.

Yours faithfully,

For Blue Cloud Softech Solutions Limited

**MHVSN Sambhu Prasad
Company Secretary and Compliance Officer
FCS: F8795**