BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
4th Floor, UNO Business Park, Indore Bypass Road, Opposite Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India - 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: **24.09.2026**

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
East, Mumbai - 400051

Symbol: **BCONCEPTS**

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001 Bandra

Scrip Code: 543442

Sub: Summary of Proceedings of the 19th Annual General Meeting under Regulation 30 and Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

Dear Sir/Madam,

With reference to the above, please find enclosed the summary of proceedings of the 19th Annual General Meeting of the Company held on **Thursday, 24th September, 2026 at 11:00 a.m. (IST)** through Video Conferencing / Other Audio Visual Means.

In terms of SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated 30th January, 2026 read with Regulation 30 of the Listing Regulations, the details / information required is also enclosed herewith.

You are requested to kindly take the same on record.

Thanking you,

For, **Brand Concepts Limited**

Swati Gupta
Digitally signed by Swati Gupta
Date: 2026.09.24 11:30:21 +05'30'

Swati Gupta
Company Secretary & Compliance Officer

Encl: *A/a*

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Proceedings of the 19th Annual General Meeting conducted through Video Conferencing / Other Audio Visual Means

The 19th Annual General Meeting ("AGM") of the Members of Brand Concepts Limited ("the Company") was held on **Thursday, 24th September, 2026 at 11.00 a.m. (IST)** through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM") in compliance with the provisions of Regulation 30 and other applicable provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), read with the General Circulars issued by the Ministry of Corporate Affairs bearing nos. 14/2020 dated 8th April, 2020, 17/2020 dated 13th April, 2020 and subsequent circulars issued in this regard, the latest being 03/2025 dated 22nd September, 2025.

The following Directors and KMP's were present at the meeting:

S. No.	Name of the Director	Designation
1.	Mr. Prateek Maheshwari	Chairman & Managing Director
2.	Mr. Abhinav Kumar	Whole Time Director & CFO
3.	Mr. Govind Shrikhande	Independent Director
4.	Mr. Manish Saksena	Independent Director
5.	Ms. Swati Gupta	Company Secretary & Compliance Officer

Proceedings in Brief

Ms. Swati Gupta Company Secretary, welcomed the Members present at the AGM. It was stated that the proceedings of the AGM would be recorded and made available on website of the Company.

Mr. Prateek Maheshwari, Chairman & Managing Director, chaired the Meeting conducted through VC/OAVM. He ascertained the presence of requisite quorum and called the Meeting to order.

The Company Secretary then informed that the Company has made the necessary arrangements in order to enable the Members to participate & vote on the items to be considered at the AGM. She further informed that the Statutory Registers required to be kept for inspection during the AGM were available for inspection by the Members.

The Chairman then delivered his speech and briefed the Members about key developments and Company's performance during the FY 2025-26. Also, Mr. Abhinav Kumar, Chief Financial Officer ("CFO") of the Company appraised the Members on the Financial Performance of the Company.

It was then stated by the Company Secretary that the Notice of the AGM and Annual Report for financial year 2025-26 were sent by e-mail to the Members whose e-mail addresses were registered with the Company or the Depository Participants. Further, the Annual Report is also available on the website of the Company, Stock Exchanges. She further informed the Members that there were no comments or qualifications in the Report of the Statutory Auditors and Secretarial Auditors for the financial year 2025-26 and with the permission of the Members, the Directors' Report and the Financial Statements and Auditor's Report thereon as read.

Date of Annual General Meeting	24th September, 2026
Total Number of Shareholder on Cut -off Date	10,499 (Ten Thousand Four Hundred Ninety-Nine)
No. of Shareholders present in the meeting in person (Including Promoter & Promoter Group & Public)	32 (Thirty-Two)
No. of Directors present in the meeting	4 (Four)

The Members were briefed on the agenda items to be considered in the AGM and about the e-voting process at the AGM. The following resolutions/ items as set out in the Notice convening the AGM have been transacted:

Resolution No.	Resolutions	Type of Resolutions
1.	To receive, consider and adopt: i.) the Audited Standalone Financial Statements of the Company for the Financial Year ended 31st March, 2026 together with the Reports of the Board of Directors and the Statutory Auditors thereon; and ii.) the Audited Consolidated Financial Statements of the Company for the Financial Year ended 31st March, 2026 together with the Report of the Statutory Auditors thereon.	Ordinary Resolution
2	Re- appointment of Mrs. Annapurna Maheshwari (DIN:00038346) Non- Executive Director, liable to retire by rotation.	Ordinary Resolution
3	Re-appointment of Mr. Govind Shridhar Shrikhande (DIN: 00029419) as Independent Director for a second	Special Resolution

	term of five consecutive years from 23rd March, 2027 to 22nd March, 2032	
4	Approval under Section 185 of the Companies Act, 2013	Special Resolution
5	Approval for payment of remuneration to Mrs. Annapurna Maheshwari (DIN: 00038346), Non- Executive Non-Independent Director	Special Resolution
6	Approval of Professional Fees payable to Mr. Govind Shridhar Shrikhande (DIN: 00029419), Non-Executive Director of the Company	Ordinary Resolution
7	To Approve Borrowing Powers under Section 180(1) (c) of the Companies Act, 2013 up to 150 Crores.	Special Resolution

The Members may click on e-voting tab to cast their votes. The e-voting was open during the AGM and for 15 minutes after the conclusion of AGM.

The Company had appointed Komal Dubey & Co. (CP No. 21208) Practicing Company Secretaries, Indore as the Scrutinizer to scrutinize the e-voting process in a fair and transparent manner and the results of the e-voting would be announced within two working days of conclusion of the AGM and the same would be intimated to the Stock Exchanges and would also be uploaded on the websites of the Company and CDSL.

Thereafter, with the permission of the Chair, the Members who had registered themselves as Speakers were invited to express their views. The Chairman then thanked all the Members, Directors, Auditors and officials who had participated in the virtual Meeting and concluded the Meeting.

Accordingly, the Meeting commenced at 11:00 A.M. & concluded at 11:18 A.M.

For **Brand Concepts Limited**

Swati Gupta
Digitally signed by Swati Gupta
Date: 2026.09.24 11:30:49 +05'30'

Swati Gupta
Company Secretary & Compliance Officer