

Date: 07-08-2026

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai-400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Intimation of Board Meeting pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the meeting of Board of Directors of the Company is scheduled to be held on Thursday 13th Day of August, 2026, inter-alia to:

1. Consider the Unaudited Standalone and Consolidated Financial Results for the quarter ended June 30, 2026 along with the Limited Review Report of the Auditors thereon.
2. Any other matters with the permission of Board of Directors.

In accordance with SEBI (Prohibition of Insider Trading) Regulations, 2015 the trading window for trading in securities of the Company was closed from July 01, 2026 and shall open 48 hours after the declaration of unaudited Financial Results for the quarter ended June 30, 2026.

We request you to kindly take the above information on your record.

Thanking You,

Yours faithfully,
For Brand Concepts Limited

Swati Gupta
Company Secretary & Compliance Officer
M No: A33016