

**VERTOZ LIMITED**

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24<sup>th</sup> June 2026

To,  
**National Stock Exchange of India Limited,**  
Exchange Plaza,  
Bandra-Kurla Complex,  
Bandra (East), Mumbai- 400 051.

**Symbol: VERTOZ**  
**Series: EQ**  
**ISIN: INE188Y01031**

**Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 regarding filing of Patent Application.**

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform you that Vertoz Limited has filed its Fourth Patent Application in India on 24<sup>th</sup> June 2026 further enriching the Company's intellectual property portfolio.

The patent application is titled:

***“SYSTEM AND METHOD FOR DEMAND PLATFORM OPTIMIZATION (DPO) USING MACHINE LEARNING- BASED DSP PREDICTION, RANKING, AND REAL-TIME SLOT ALLOTMENT”***

The proposed invention uses machine learning to intelligently determine which advertising partners are most likely to respond to a given ad opportunity before a request is sent. By prioritizing the most relevant demand sources and reducing unnecessary request forwarding, the system improves the efficiency of digital advertising transactions, reduces infrastructure overhead, and enables faster and more effective ad delivery. The filing reflects Vertoz's focus on developing scalable, data-driven technologies that enhance performance and efficiency across the digital advertising ecosystem.

This addition to the Company's growing portfolio of intellectual property assets highlights its commitment to fostering innovation and strengthening its technological foundation. Through continuous investment in research and development, Vertoz remains focused on building differentiated solutions, expanding its capabilities in advanced advertising technologies and creating sustainable value for its stakeholders.

The disclosure is submitted for your information and records.

Thanking you,

**For Vertoz Limited**  
**(Formerly Known as Vertoz Advertising Limited)**

**Nupur Joshi**  
**Company Secretary & Compliance Officer**  
**M. No. A43768**

