

June 22, 2026

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Subject: Press Release

Dear Sir / Madam,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited,

Prabhat Singh
Company Secretary & Compliance Officer

Encl.: As above



A DECADE OF DEFYING LIMITS: HERO MOTOSPORTS TEAM RALLY CELEBRATES 10 YEARS OF GLOBAL RALLY RACING EXCELLENCE

EXTENDS ITS PARTNERSHIP WITH AMAURY SPORT ORGANIZATION FOR 5 YEARS AND LAUNCHES INDIA'S NEXT DAKAR HERO PROGRAM

- Renewed its partnership with **Amaury Sport Organization (ASO)**, organizers of the iconic Dakar Rally, to secure long-term collaboration.
- Launched '**India's Next Dakar Hero' Program (INDH)** to discover, develop, and champion the next generation of Indian rally-raid talent.
- Inducted 18-year-old **Shlok Ghorpade**, one of India's rising off-road motorcycle racers, into Hero MotoSports Team Rally.

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, celebrated the 10th anniversary of **Hero MotoSports Team Rally** at its **Centre for Innovation and Technology (CIT)**, Jaipur, marking a decade of India's rise on the global rally racing stage. This milestone celebration brought together top racing stars including, 2024 FIM World Rally-Raid Champion (W2RC) **Ross Branch**, South America's **Nacho Cornejo**, South African rally-raid and motocross rider **Michael Docherty**, and India's motocross and supercross rider **Shlok Ghorpade**, alongside India's pioneering professional women bikers **Somya "Moksha" Chaudhary**.

The event was attended by key team architects of **Hero MotoSports Team Rally** including its **Head of MotoSports and Team Manager, Wolfgang (Waffi) Fischer**, and **Spanish rally expert AND Head of National MotoSports, Jordi Grau**, along dealers, partners and MotoSports fraternity.

As Hero MotoSports Team Rally enters its second decade, the Company has announced three strategic initiatives that will shape the future of its rally racing journey. First, the Company renewed its partnership with **Amaury Sport Organization** organizers of the iconic **Dakar Rally** and the **FIM World Rally-Raid Championship**. Marking the milestone occasion, **Dr. Pawan Munjal, Executive Chairman, Hero MotoCorp** announced '**India's Next Dakar Hero' (INDH)** – a first-of-its-kind program designed to identify and develop India's next-generation of rally - raid talent. Concluding the announcements, the team formally welcomed rising Indian off-road racer **Shlok Ghorpade** into the Hero MotoSports Team.

Hosted at the Company's state-of-the-art Research and Development facility, at Jaipur, the event also featured an exclusive showcase of Hero MotoSports Team Rally's Dakar machines and riders. This included a special off-road performance by the team's stars, offering guests a thrilling glimpse into the relentless skill, endurance, and spirit that have defined Hero MotoSports' legendary decade on the world's toughest rally stages.

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Speaking on this milestone, **Dr. Pawan Munjal, Executive Chairman, Hero MotoCorp**, said, *“Over the past decade, Hero MotoSports Team Rally has evolved from a bold ambition into a globally respected rally racing team, proudly representing India on the world stage. This milestone celebrates our past achievements while firmly defining our vision for the future.*

The renewal of our partnership with ASO strengthens our long-term commitment to global rally racing. Furthermore, the India’s Next Dakar Hero program reflects our deep belief that India possesses immense untapped motosports talent waiting to be discovered and nurtured. By welcoming Shlok Ghorpade to the team, we aim to build a sustainable pathway for homegrown Indian riders to compete and excel at the highest levels of the sport. Together, these initiatives represent the next chapter in our journey to create a lasting rally-raid legacy for India.”

Established in 2016, Hero MotoSports Team Rally was founded by Hero MotoCorp to test its cutting-edge technology on the world’s toughest terrains and to elevate India’s presence in the international rally circuit. The team has since established itself as one of the world’s leading rally-raid outfits, competing at the highest levels of international motorsport, including the Dakar Rally and the FIM World Rally-Raid Championship. Over the past decade, the team has delivered multiple podium finishes and landmark victories, firmly cementing India’s position on the global rally racing map.

Strengthening a Long-Term Global Partnership

As part of its commitment to the future of rally-raid racing, Hero MotoCorp announced the extension of its partnership with **ASO (Amaury Sport Organization)** for 5 years. The renewed association reflects the shared commitment of Hero MotoSports Team Rally and ASO towards advancing the sport globally, while creating greater opportunities for emerging rally talent.

Launch of ‘India’s Next Dakar Hero’ (INDH)

Building on a decade of rally-raid expertise and Hero MotoCorp’s successful national racing programs, Hero MotoSports Team Rally launched **‘India’s Next Dakar Hero’ (INDH)**. The program is focused on identifying, training and nurturing India’s top young off-road racing talent through a structured journey from national racing to the international rally-raid stage. Participants will undergo a rigorous two-to-three-year development program focused on riding technique, navigation, physical conditioning and endurance training required to compete at the highest level of international rally racing.

This initiative builds upon Hero MotoSports Team Rally’s existing rider development ecosystem, leveraging the team’s decade of global rally experience to nurture and train the next generation of champions. The first milestone of this journey was achieved in September 2025, when national racing ace **Arun Thayappa** made his international rally-raid debut at the Cierzo Rally in Spain. Competing aboard the Hero 450 Rally prototype, his debut marked a landmark moment for Indian motorsport.

Shlok Ghorpade Joins Hero MotoSports Team Rally

As a significant step in its long-term talent development strategy, Hero MotoSports has signed 18-year-old **Shlok Ghorpade** from Satara, Maharashtra. Shlok has completely swept the **National India Supercross** circuit, claiming every major title available to him and finishing as the fastest national racer in the India Supercross League. As part of his development program, Shlok has already begun training alongside **FIM World Rally-Raid Champion Ross Branch** and the core Hero MotoSports Team Rally riders. He is also scheduled to participate in an intensive race simulation program in Morocco as part of a dedicated pathway to Dakar Rally.

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As Hero MotoSports Team Rally embarks on its second decade, these initiatives collectively reinforce Hero MotoCorp's commitment to advancing Indian motorsport, strengthening its global rally presence and building future generations of Indian riders to compete among the world's best.

About Hero MotoCorp

Hero MotoCorp, headquartered in New Delhi, India, is the world's largest manufacturer of motorcycles and scooters for 25 consecutive years with ~\$5 billion revenue. The Company's global footprint spans 52 countries across Asia, Africa, Europe, Central and Latin America with a customer base of over 130 million. The Company operates eight manufacturing facilities - six in India and one each in Colombia and Bangladesh - along with two Research and Development centres: Centre for Innovation and Technology (CIT) in India and Tech Centre Germany (TCG).

Hero MotoCorp is driving the transition to electric mobility through VIDA, powered by Hero. Strategic alliances with Harley-Davidson and Zero Motorcycles support the design and development of premium and electric motorcycles, respectively. Further demonstrating its commitment to the EV future, the Company has made strategic investments in two- and three-wheeler EV manufacturers, Ather Energy and Euler Motors. Hero MotoCorp is the only Indian two-wheeler manufacturer listed on the prestigious Dow Jones Sustainability Index (DJSI).

Hero MotoCorp's Executive Chairman, Dr. Pawan Munjal, was named to the 2025 TIME100 Climate List of the 100 most influential leaders driving business climate action.

Beyond mobility, Hero MotoCorp is a major global promoter of sports, including golf, football, field hockey, and cricket. Hero MotoSports Team Rally is India's flag bearer in global rally racing.

For more information:

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