Chatterbox Technologies Limited

Ref. No. CTL/32/2026-27/BSE **Date: 18th November, 2026**

To
The Manager
Corporate Services
The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai 400 001

Scrip Code: 544546

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Investor Presentation for Half Year ended 30th September 2026

Dear Sir / Madam,

With reference to our earlier intimation dated 13th November, 2026, regarding the schedule of the Investor Meeting/Earnings Call of Chatterbox Technologies Limited, to be held on 19th November, 2026 at 11:00 A.M. (IST), please find enclosed the Investor Presentation for the Half Year Ended 30th September, 2026, prepared in connection with the aforesaid Investor Meeting/Earnings Call.

The Investor Presentation is being submitted to the Exchange prior to the commencement of the aforesaid meeting and the same is being uploaded on the website of the Company as:

https://chtrbox.com/investors

Kindly take the above information on your record.

Thanking you.

Yours faithfully,
For CHATTERBOX TECHNOLOGIES LIMITED
(FORMERLY KNOWN AS CHATTERBOX TECHNOLOGIES PRIVATE LIMITED)

Rajnanda n Mishra
Digitally signed by Rajnandan Mishra
Date: 2026.11.18 17:45:54 +05'30'

RAJNANDAN MISHRA
MANAGING DIRECTOR
(DIN: 10815241)

Chatterbox Technologies

Website www.chtrbox.com

CHTRBOX

CHATTERBOX TECHNOLOGIES LTD.

- **1st MNC to be listed on BSE SME**



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CHTRBOX

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OVERVIEW



COMPANY OVERVIEW

CHTRBOX

EXPERIENCED PARENTAGE

Subsidiary Company of a listed Canadian company QYOU Media

MNC SME #1st

First MNC company to list on BSE SME

POWERFUL LEADERSHIP

MD & CEO of Company is former India Country Head for TikTok

YEARS OF EXPERIENCE

10

INFLUENCERS MANAGED EXCLUSIVELY

+100

TEAM MEMBERS

100+

FOLLOWERS REACH – CUMULATIVE

70 Mn

FY26

Total Income
₹ 84.94 Cr

EBITDA
₹ 14.32 Cr

PAT
₹ 9.20 Cr

ABOUTUS

COMPANY SNAPSHOT

INCORPORATED IN 2016

LEADING DIGITAL AND INFLUENCER MARKETING SOLUTIONS COMPANY

KEY INTEGRATED VERTICALS:

CHTR SOCIAL, CHTR REPRESENT & 4 NICHE SERVICES

CHTRBOX

- **Track Record:** Established in 2016, with a proven history of delivering campaigns at scale for a wide range of clients, supported by a strong creator network and tech-enabled execution that drives meaningful reach.
- **Creative & Social Services:** End-to-end content strategy, design, production, and short-form video
- **Talent & Niche Verticals:** Talent management via CHTR Represent, plus niche offerings like BharatBox, Youth:ink, CHTR International, and CHTR Studios

BUSINESS HIGHLIGHTS

- **Global, Tech-Driven Execution:** Operations across India, UAE, Singapore, USA, and UK with in-house data platforms
- **Proven Track Record:** Campaigns delivered at scale, driving strong brand and audience engagement.

PROMOTER GROUP

CHTRBOX

QYOU MEDIA INC

QYOU Media Inc.

A media and entertainment group powered by the creator economy. QYOU operates in the United States and India, producing and distributing content created by social media stars and digital content creators. The company is listed on the TSX Venture Exchange in Canada.

For the year ended December 31, 2025
- Consolidated Revenue: CAD 32.2 Mn
- (Approx. INR 218 Crores)



Website www.theqyou.com

OUR JOURNEY

CHTRBOX

2016

FOUNDATION

Launched Chatterbox & Youth:ink in the influencer marketing space.

2018

EXPANSION

Launched Chtr Represent to broaden service and market reach.

2020

INNOVATION

Introduced Bharatbox to enhance platform capabilities.

2021

GLOBAL PARTNERSHIP

Acquired by QYOU Media Inc. for global expansion.

OUR JOURNEY

CHTRBOX

2022

SERVICE DIVERSIFICATION

Launched CHTRSOCIAL for social media and design.

2023

INDUSTRY RECOGNITION

Awarded Agency of the Year by Entrepreneur India and Social Samosa.

2024

CONTINUED EXCELLENCE

Built on years of dedicationtoward continued excellence, we embarked on the journey to file for IPO

2025-26

GEOGRAPHICAL EXPANSION & IPO

Company incorporated subsidiary in Dubai, UAE

Successful IPO in 2025 which was 52x over-subscribed

DYNAMIC LEADERSHIP



CURT MARVIS

Director (Chatterbox), CEO &
Co-Founder (QYOU Media Inc)

Curt Marvis brings a distinguished career spanning music video production, digital distribution, and senior studio leadership. He previously served as President of Digital Media at Lionsgate (LGF), where he played a key role in shaping the studio's digital strategy. His contributions to the industry have been recognized with the MTV Michael Jackson Video Vanguard Award.



RAJ MISHRA

MD & CEO (Chatterbox),
Director (QYOU Media Inc)

Raj Mishra is a marketing and brand-building specialist with deep expertise in short-form video platforms. He previously served as Country Head for TikTok and Head of Strategy at ByteDance, with earlier leadership roles at Musical.ly and Triller. Raj has consistently driven business growth by identifying emerging market dynamics and aligning strategy with evolving customer needs.

CHTRBOX

BUSINESS

OVERVIEW



BUSINESS OVERVIEW

CHTRBOX - An Integrated Creator Economy Platform

India's only publicly listed influencer marketing company a full-stack growth partner for brands and creators, operating across verticals that deliver measurable outcomes at scale.

Talent Management Creator Representation	Influencer Marketing Campaign Strategy & Execution	Creator Monetisation Brand Partnerships & Revenue Enablement	Content Solutions Content Creation & Brand Storytelling	Tech & Analytics Creator Discovery & Campaign Measurement	Global Scale (International)

RESULT

One integrated platform, full value chain from creator discovery to campaign execution, talent management to monetisation.

Key Highlights

- 100+ creators under management
- 100+ employees
- Strong relationships with leading brands across sectors.
- End-to-end digital marketing capabilities.
- Exclusive talent management vertical - Chtrbox Represent.
- Tech-enabled campaign execution & analytics

KEY SERVICES

CHTRBOX

CHTR SOCIAL

- Creative & Social Media Strategy
- Content Production & Brand Films
- Performance Marketing

CHTR REPRESENT

- Personal Branding & PR
- Brand Partnerships & Influencer Collaborations
- Content Strategy & Social Media Growth

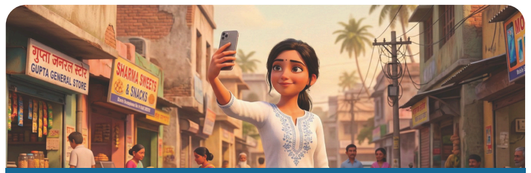
BRAND SOLUTIONS

- Creator-led Campaign Strategy / Creative Strategy
- Influencer Discovery & Planning
- Integrated Campaigns

NICHE SERVICES

CHTRBOX

BHARAT BOX



Vernacular influencer marketing at scale - unlocking Bharat beyond the metros.

KEY HIGHLIGHTS

- Deep creator network
- Hyperlocal storytelling
- Volume-led campaigns

YOUTH:INK



India's largest campus ambassador network - winning Gen Z early.

KEY HIGHLIGHTS

- Campus advocacy leader
- Exclusive vivo partnership
- Multi-college presence

CHTR INTERNATIONAL



The cross-border bridge - scaling Indian brands globally, localising global brands in India.

KEY HIGHLIGHTS

- Global influencer alliance
- Dual-market teams
- Cross-timezone execution

CHTR STUDIOS



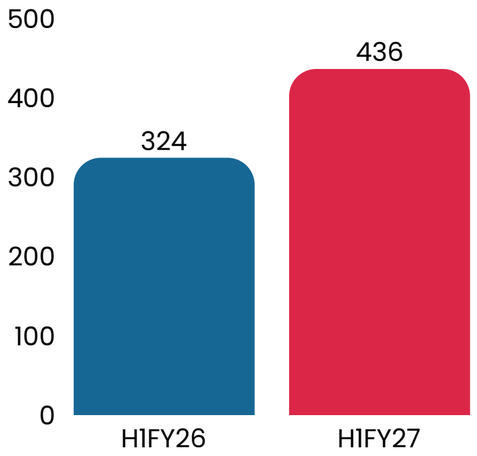
Production-first studio merging influencer reach with high-quality branded storytelling

KEY HIGHLIGHTS

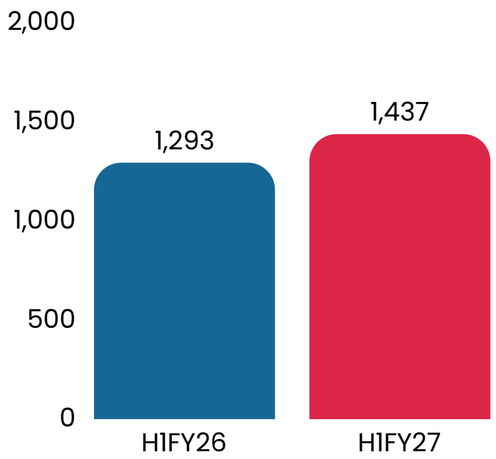
- Branded content production
- In-house production margins
- Strong cross-sell synergy

KEY METRICS

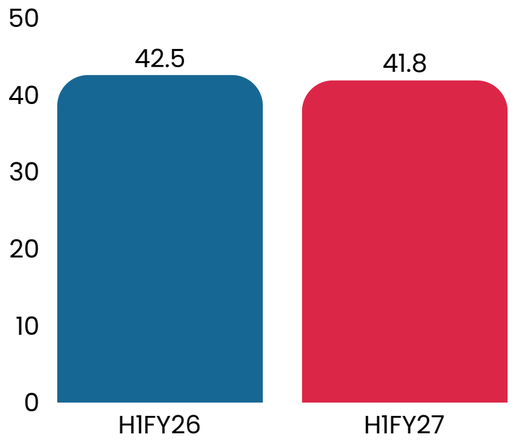
Creators Engaged



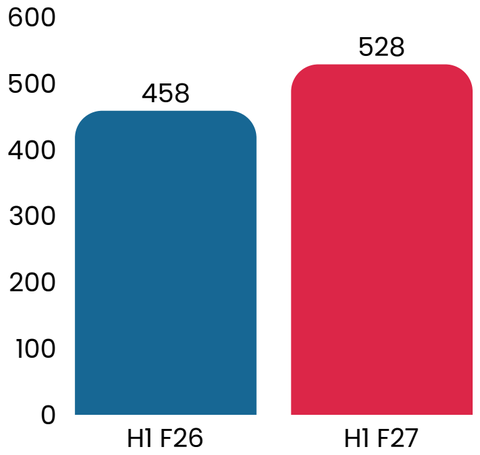
Campaigns Executed



Top 10 Clients (%)

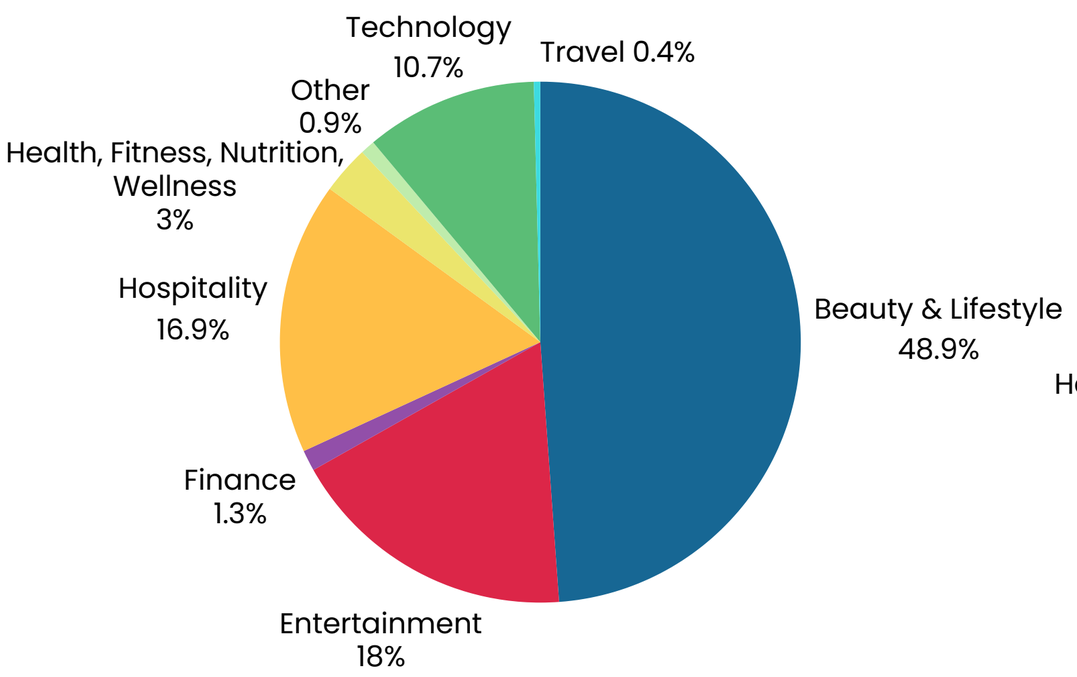


Brands Served

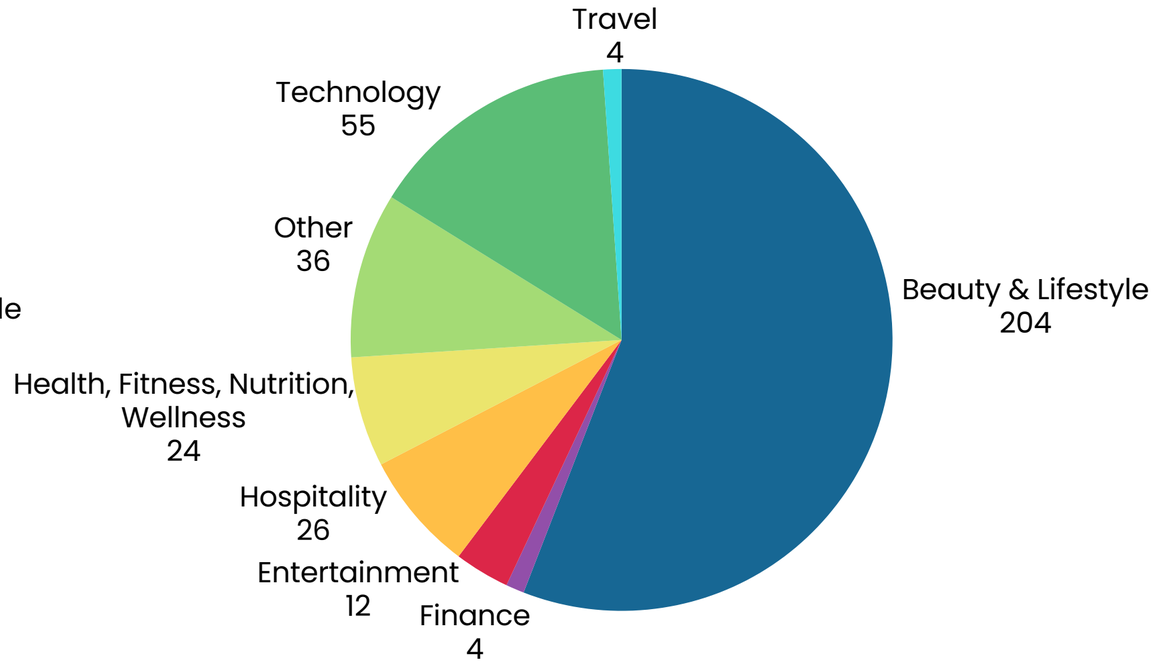


CATEGORY MIX

H1FY27 Revenue

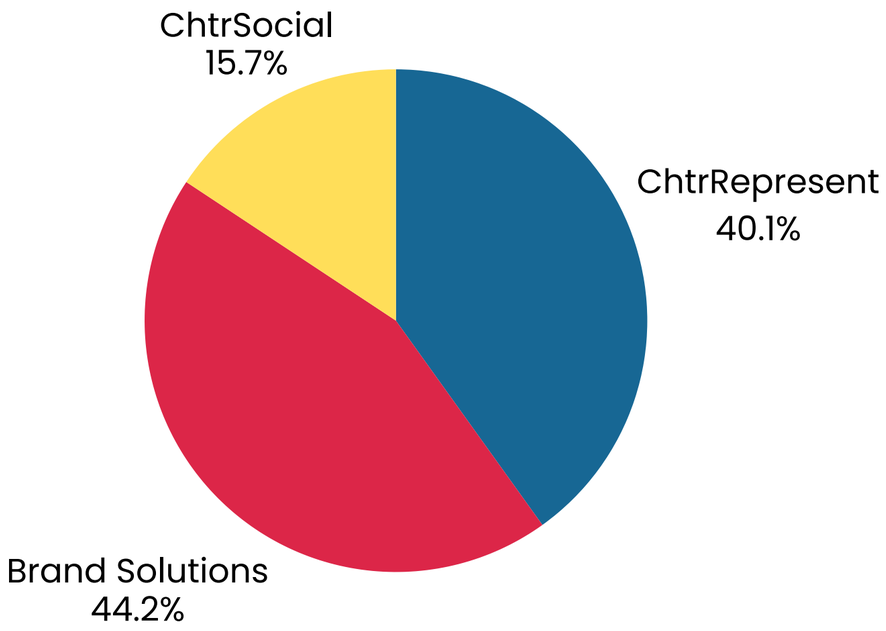


Brands Served

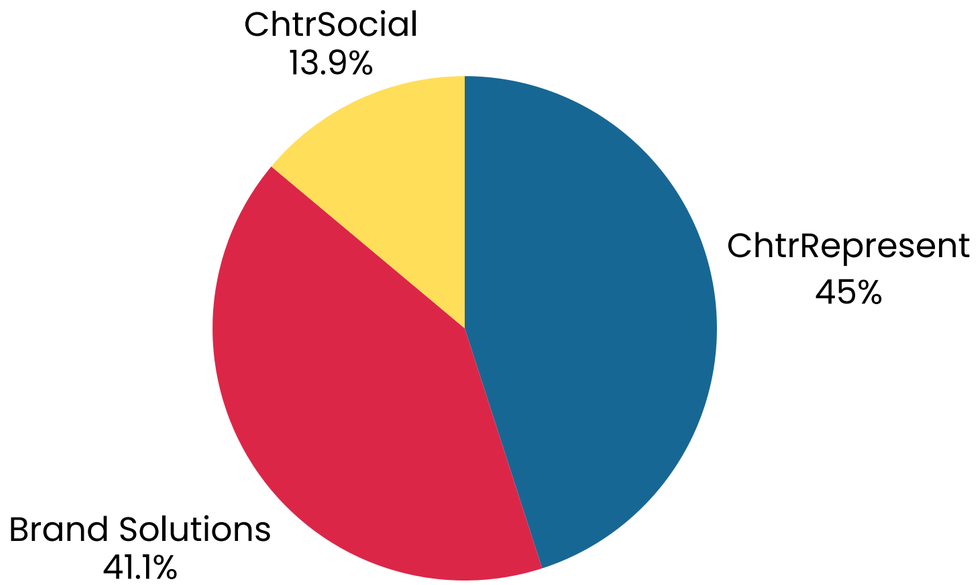


BUSINESS MIX

H1FY27

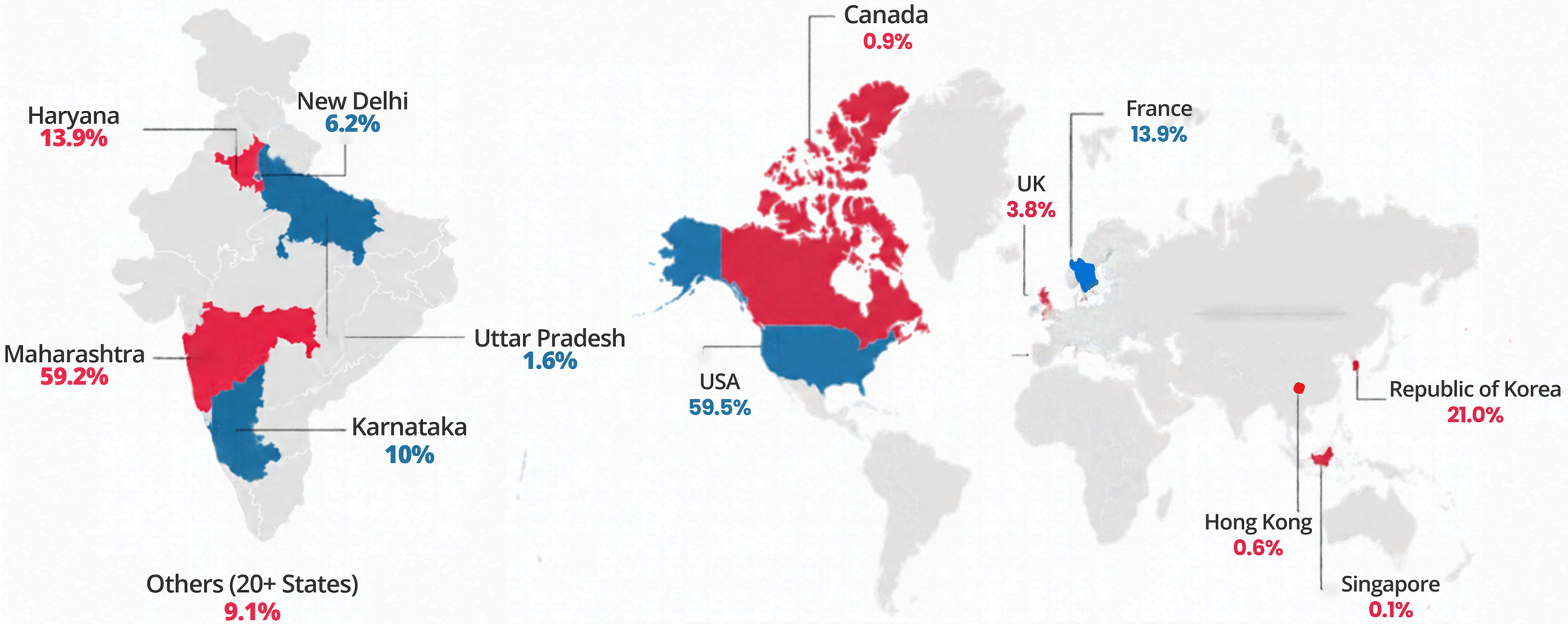


H1FY26



OUR PRESENCE

CHTR BOX



DOMESTIC REVENUE : 67.4% | INTERNATIONAL REVENUE : 32.6%

STRENGTHS & STRATEGIES

CHTRBOX

COMPETITIVE STRENGTHS

Experienced Team:
A decade in media & influencer marketing, backed by deep ops, finance & compliance expertise.

Diversified Services:
Campus programs, regional influencer network, multi-sector reach across tech, finance, beauty & lifestyle.

STRATEGIES

EXPAND INFLUENCER NETWORK
Scaling exclusive talent representation; onboarding premium influencers.

WIDEN MARKET PRESENCE
Deepening India footprint tier-2/3 cities while expanding into the Middle East & APAC.

STRENGTHEN IN HOUSE PRODUCTION
In-house studio reduces third-party dependency, improves margins.

ADVANCE TECH CAPABILITIES
Proprietary analytics & live dashboards for full campaign transparency.



INDUSTRY OVERVIEW

CHTRBOX

INDIAN ECONOMY

- **6th** — **LARGEST GLOBAL ECONOMY; ~7.4% GDP growth**
- **FOREX RESERVES US$ 650 Bn**
- **GOVT FOCUS**
  Digital India, Make in India, Green Energy
- **EXPORTS US$ 863 Bn (Full year 2026)**
- **130 UNICORNS VALUED at US$ 392 Bn**

INFLUENCER MARKETING

GLOBAL

Market to grow
US$ 16B (2023) + US$ 307B (2033), 34% CAGR

Micro-influencers driving higher ROI

Platforms
Instagram, YouTube, TikTok; rise of social commerce & AI

INDIA

Market to reach
₹3,375 Cr (US$ 405M) by 2026, 18% CAGR

Spend
2–10% of brand budgets

Growth drivers
social media penetration, Tier-2/3 cities, authentic content

Key sectors
FMCG, Lifestyle, Fashion, E-comm, Auto

OUTLOOK

- High-growth consumer economy + rapid digital adoption
- Influencer marketing becoming mainstream brand channel
- Big opportunity at the intersection of digital, content & commerce

AWARDS & RECOGNITION

Recognized by leading industry bodies for excellence in influencer campaigns and Social Media Innovation Marketing, Digital

15+ Industry Awards

5+ Leading Award Platform

50+ Award Winning Campaigns Delivered

RECOGNIZED EXCELLENCE
TRUSTED BY INDUSTRY LEADERS
DRIVING IMPACT & INNOVATION

Celebrating Excellence Driving Impact

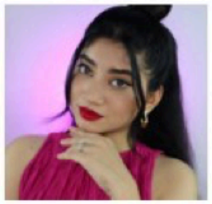


STRONG REPERTOIRE OF INFLUENCERS

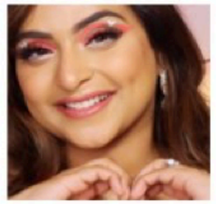
CHTRBOX

BEAUTY


Tanya Singh

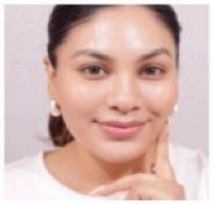

Ria Amin


Dr. Bhagyashree

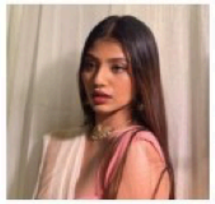

Tanya Joshi

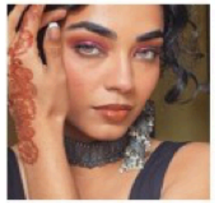

Akanksha Kommirelly

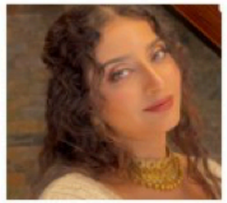

Antara Sarkar

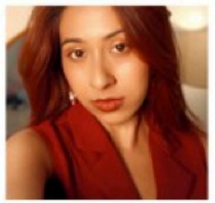

Anjani Bhoj


Ruopfuzhano Whiso

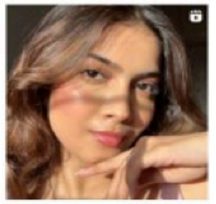

Vishali Jaikumar


Hiba Hasan

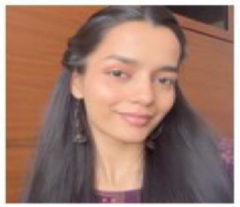

Meha Santosh


Arnakshi Kashyap

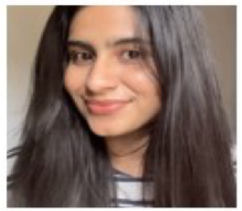

Sondarya


Bijal

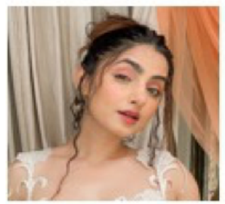
HAIRCARE


Rena Goswami

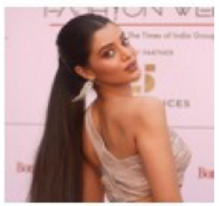

Dr. Shrija


Divya Malik

FASHION


Pooja Purohit


Kaavya Vurity


Harshita Kamra

REACHING
70MN+
FOLLOWERS

STRONG REPERTOIRE OF INFLUENCERS

CHTRBOX

LIFESTYLE


Smriti Khanna

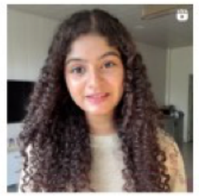

Riya Thomas

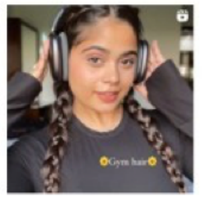

Riya Manoj


Hamid Barkzi


Niharika Jain

SKINCARE


Dr. Bhagyashree


Tanya Singh


Ruopfuzhano

STORYTELLER


Karishma Rawat


Prakhar Narayan


Alma Hussein


Greeshma Shetty


Akanksha Kommirelly


Privanshu


Manish Poonam

ENTERTAINMENT


Divyanshi Tripathy


Ayushi Rai

ILLUSTRATOR


Abhijeet Sarkar


Christina Furtado

TECH


Dhananjay Bhosle

REACHING
70MN+
FOLLOWERS

FINANCIAL

OVERVIEW

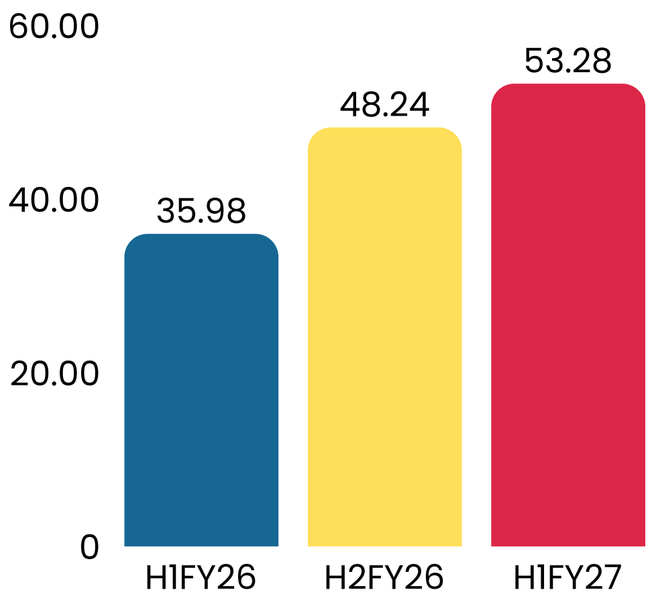


FINANCIAL PERFORMANCE

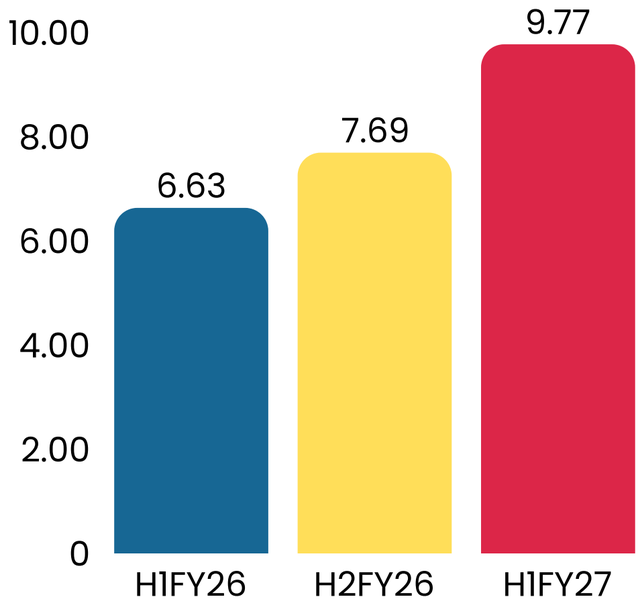
HALF YEARLY HIGHLIGHTS

In Crores

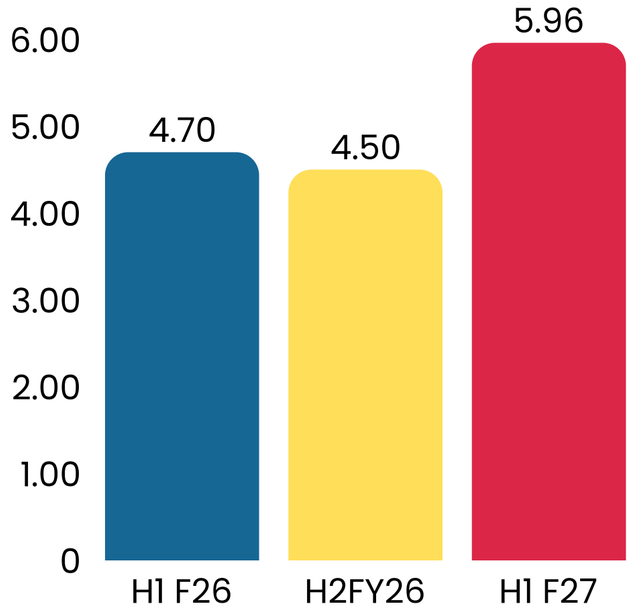
Total Revenue



EBITDA



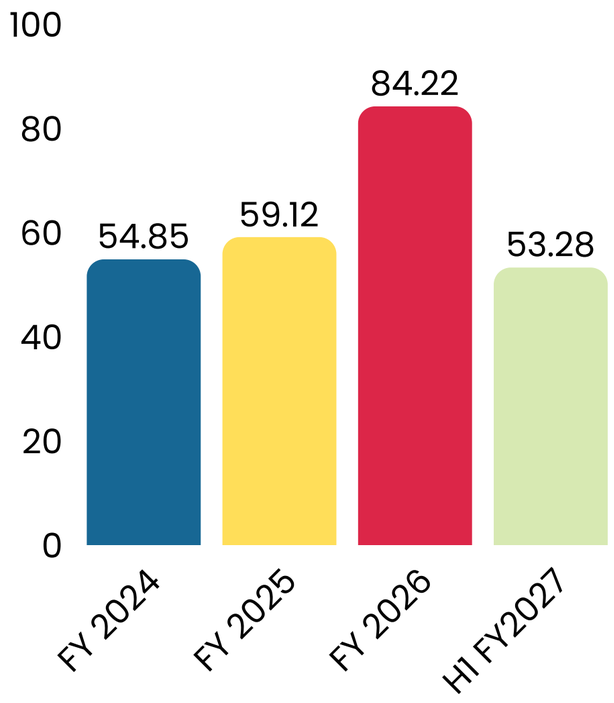
PAT



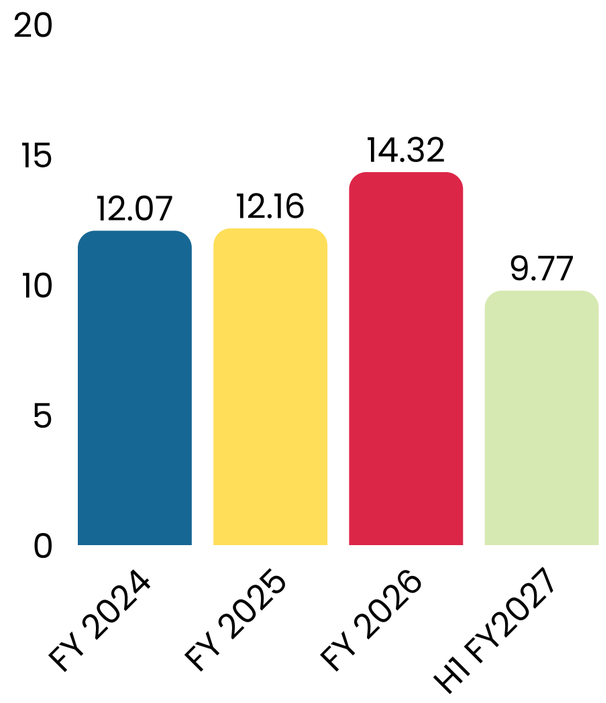
FINANCIAL PERFORMANCE

COMPANY FINANCIALS | In Crores

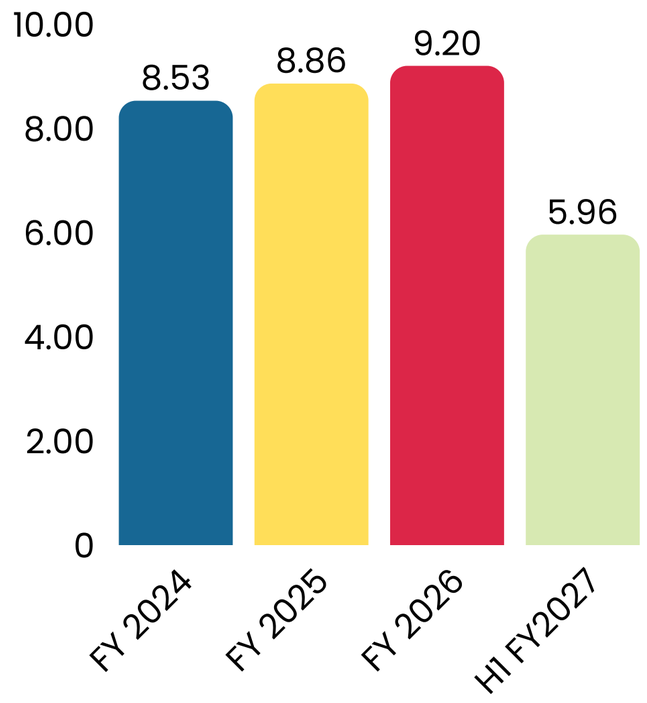
Total Revenue



EBITDA



PAT



STATEMENT OF PROFIT & LOSS (IN CRORES)

Particulars	H1FY27	H1FY26	Y-o-Y	H2FY26	H-o-H
Revenue from operations	53.28	35.98	**48.07%**	**48.24**	**10.46%**
Other income	0.69	0.03		0.72	
Total income	**53.97**	**36.02**	**49.84%**	**48.92**	**10.32%**
Cost of services (payments to creators & related costs)	30.68	23.09		27.89	
Employee benefits expense	7.16	5.19		6.27	
Other expenses	6.37	1.12		7.07	
EBITDA	**9.77**	**6.63**	**47.34%**	**7.69**	**26.95%**
EBITDA Margin	***18.33%***	***18.42%***		***15.95%***	
Depreciation and amortisation	2.20	0.65		1.24	
Finance costs	-	-		-	
Profit before tax	**7.56**	**5.98**	**26.48%**	**6.45**	**17.18%**
Current tax	1.69	1.15		1.82	
Deferred tax	(0.09)	0.12		0.14	
Profit after tax	**5.96**	**4.70**	**26.77%**	**4.50**	**32.32%**
PAT Margin	***11.18%***	***13.06%***		***9.34%***	

BALANCE SHEET (IN CRORES)

Category	As at 30th September, 2026	As at 31st March, 2026
EQUITY AND LIABILITIES		
Shareholders' funds		
- Share capital	14.14	14.14
- Reserves and surplus	61.88	55.92
Total Shareholders' funds	**76.02**	**70.06**
Non-current liabilities		
- Long-term provisions	0.13	0.10
Total Non-current liabilities	**0.13**	**0.10**
Current liabilities		
- Trade payables		
- Micro enterprises	1.60	0.95
- Other creditors	19.85	15.95
- Other current liabilities	5.31	3.90
- Short-term provisions	0.53	0.39
Total Current liabilities	**27.28**	**21.19**
TOTAL LIABILITIES	**103.43**	**91.35**

Category	As at 30th September, 2026	As at 31st March, 2026
ASSETS		
Non-current assets		
- Property, plant and equipment	5.96	6.94
- Intangible assets	10.34	8.46
- Intangible assets under development	4.68	4.68
- Non-current investments	0.84	0.11
- Deferred tax assets (net)	0.17	0.08
- Long-term loans and advances	5.21	6.16
- Other non-current assets	0.69	0.69
Total Non-current assets	**27.89**	**27.12**
Current assets		
- Trade receivables	35.82	25.37
- Cash and cash equivalents	22.60	25.29
- Short-term loans and advances	4.75	5.79
- Other current assets	12.37	7.79
Total Current assets	**75.54**	**64.23**
TOTAL ASSETS	**103.43**	**91.35**

CASH FLOW STATEMENT (IN CRORES)

Particulars	H1 FY27	H1 FY26	FY26
Net Profit Before Tax	7.56	**5.98**	**12.43**
Adjustments for: Non-Cash Items / Other Investment or Financial Items	1.73	0.61	1.41
Operating profit before working capital changes	9.29	6.59	13.85
Cash generated from Operations	(7.10)	(0.48)	(6.36)
Direct taxes paid (net of refund)	(1.76)	(3.17)	(6.96)
Net Cash from Operating Activities	**0.44**	**2.95**	**0.52**
Net Cash from Investing Activities	**0.84**	**(4.38)**	**(32.69)**
Net Cash from Financing Activities	**-**	**14.52**	**35.22**
Net Change in Cash and Cash equivalents	1.28	13.09	3.05
Add: Cash & Cash equivalents at the beginning of the period	6.01	2.96	2.96
Cash & Cash equivalents at the end of the period	**7.29**	**16.05**	**6.01**

WAY FORWARD



WAY FORWARD

CHTRBOX

Global Expansion : Beyond Indian Borders

Dubai Hub Live : Launched early 2026, bridging Indian and Middle Eastern creator economies

Building Networks : Expanding our creator ecosystem footprint, market by market

Strategic M&A : Acquiring and partnering to scale fast internationally

Technological Advancement & AI Integration

Creator Intelligence Engine : AI-powered discovery, brand matching, and campaign analytics

Built for Longevity : Products designed to support creators for the long run, not just the short term.

Verified ROI : Ditching vanity metrics automated dashboards, real data-backed impact.

WAY FORWARD

Market Penetration & Vertical Growth

Going Hyperlocal : BharatBox & Youth:Ink deepening reach across regional and youth audiences.

Vertical Expansion : Scaling across tech, beauty, finance, and other high-growth categories.

Smart Growth : Profitability-first mindset with tight governance and capital discipline.

Financial Resilience & Discipline

Cash Flow Focus : Focus on profitable & sustainable growth.

Disciplined Capital Allocation : Prudent capital allocation; Tight controls & governance

THANK YOU

For more information please contact

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