

Date: August 13, 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

National Stock Exchange of India Limited,
Exchange Plaza, Plot No. C-1, G Block,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051

Scrip Code: **544243**

Trading Symbol: **STYLEBAAZA**

Dear Sir/Madam,

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for re-designation of Senior Management Personnel of the Company

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that based on the recommendation of the Nomination and Remuneration Committee, the Board of Directors at their meeting held today, i.e., Thursday, August 13, 2026, *inter-alia*, approved the re – designation of Mr. Siddhant Khemani, Chief Marketing Officer, Senior Management Personnel to Head E-commerce who shall cease to be identified as a Senior Management Personnel of the Company, with immediate effect.

Disclosure as required under Regulation 30 and Para A of Part A under Schedule III of the SEBI LODR Regulations read with latest SEBI Circular No. SEBI/HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, is annexed as **Annexure A**.

We request you to kindly take the aforesaid information on record.

For Baazar Style Retail Limited

Abinash Singh
Chief Compliance Officer,
Company Secretary and
Head - Legal & Compliance

Baazar Style Retail Limited

{Formerly known as Baazar Style Retail Pvt. Ltd.}

PS Srijan Tech Park, DN-52, 12th Floor, Sector-V, Salt Lake, North 24 Parganas, West Bengal 700091
t: (033) 61256125 e: info@stylebaazar.com www.stylebaazar.in

CIN No: L18109WB2013PLC194160

Annexure-A

Relevant details as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular SEBI/HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026

Re – designation of Mr. Siddhant Khemani, Chief Marketing Officer, a Senior Management Personnel to Head E- Commerce:

Sr. No	Particulars	Details
1.	Reason for change viz. appointment (re-designation), reappointment, resignation, removal, death or otherwise;	Re-designation of Mr. Siddhant Khemani, Chief Marketing Officer, Senior Management Personnel to Head E-commerce and cessation to be identified as Senior Management Personnel of the Company, with immediate effect, based on the recommendation of the Nomination and Remuneration Committee.
2.	Date of appointment (re-designation)/ reappointment/ cessation (as applicable) & term of appointment/re-appointment	He is redesignated as Head E-commerce of the Company with immediate effect. Term: Full-time employment, as per the policy of the Company.
3.	Brief profile (in case of appointment)	Siddhant Khemani holds a bachelor's degree in commerce from Bhawanipur Education Society College, University of Calcutta. He has experience in the field of sales and marketing research. He is involved in marketing functions for our Company. Currently, he is serving as the Chief Marketing Officer of our Company.
4.	Disclosure of relationships between directors (in case of appointment of a director)	Not applicable

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