

Date: June 02, 2026

To,
Corporate Relations Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001

BSE Scrip Code: 544568
Scrip ID: ZAPPFRESH

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Meevaa Foods now available on Amazon India

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with Part A of Schedule III to the said Regulations, we hereby inform you that Meevaa Foods by Zappfresh is now available on Amazon India. The launch expands the brand's reach and makes its frozen food products accessible to customers across India.

Kindly take the above information on your record.

Thanking You

For **DSM Fresh Foods Limited**

(formerly known as DSM Fresh Foods Private Limited)

Deepanshu Manchanda
Managing Director
DIN: 07108044

Meevaa Foods by Zappfresh Expands Pan-India Reach Through Amazon India Launch

- *Meevaa Foods by Zappfresh launches products on Amazon India*
- *Currently live across pan-India expansion planned, 350 dark stores*
- *Expansion aimed at strengthening presence in India's growing frozen and ready-to-cook food market*
- *Portfolio includes momos, spring rolls, samosas, kebabs, and other convenience-led frozen offerings*
- *Focus on export-grade quality, hygienic processing, and clean-label ingredients*

New Delhi, 2nd June 2026: Meevaa Foods by Zappfresh, an export-grade frozen food platform focused on ready-to-cook and convenience-led food categories, has announced the launch of its products on Amazon India as part of its broader e-commerce growth strategy. With this launch, the brand is now available to consumers across India, expanding access to its growing portfolio of frozen food products.

The portfolio available on Amazon India includes a range of ready-to-cook and frozen snacks such as momos, spring rolls, samosas, kebabs, and other convenience-led offerings designed to meet the needs of consumers seeking quick, easy-to-prepare meals and snack options without compromising on taste.

Meevaa Foods has expanded its presence across approximately 350 Amazon fulfilment and distribution points across the country. This reach is expected to improve product availability, support faster deliveries, and enable the brand to deepen its presence across key consumption markets as demand for frozen and ready-to-cook food categories continues to grow.

Prreya Agarwaal, Director, Zappfresh, said, *“The frozen and ready-to-cook category is witnessing strong demand as consumers increasingly look for convenience, hygiene, and consistency in food products. We have been receiving a positive response from consumers due to the quality of our products, export-grade manufacturing standards, and the convenience they offer, with many of our products ready to serve in as little as three minutes. Launching Meevaa Foods on Amazon allows us to strengthen our digital presence and reach a wider audience in a rapidly growing category. Our focus is on building a trusted frozen food brand with quality products that combine convenience with taste. Through this expansion, we aim to make Meevaa Foods more accessible to consumers across India while continuing to strengthen our product portfolio and distribution capabilities.”*

Over the past few months, Meevaa Foods has been steadily expanding its presence within the value-added frozen food segment through product innovation, processing capabilities, and distribution expansion. The brand has also strengthened its growth strategy through Zappfresh's recent acquisition of a majority stake in Avyom Foods, enabling deeper capabilities in frozen food processing, product development, and supply chain integration.

DSM Fresh Foods Limited

(Formerly known as DSM Fresh Foods Private Limited)

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Meevaa Foods is currently available across India through Amazon and is further evaluating expansion across additional e-commerce and quick-commerce platforms. The company is also investing in strengthening its frozen-food infrastructure, nationwide distribution capabilities, and digital commerce presence to meet rising consumer demand in urban markets.

With growing adoption of online grocery platforms and increasing preference for ready-to-cook meal solutions, the organised frozen food category continues to witness strong growth in India. Meevaa Foods aims to build on this momentum by focusing on export-grade quality standards, hygienic processing, clean-label ingredients, and consistent consumer experience across its product portfolio.

meeVaa foods
by Zappfresh

NOW AVAILABLE ON amazon.in

READY IN 03 MINUTES

meeVaa foods by Zappfresh
BEETROOT MELT KABAB
MADE WITH BEET ROOT, SAUCE AND SPICES. PRESERVATIVE FREE.
NO MSG, ZERO CHOLESTEROL, ZERO TRANS FAT

meeVaa foods by Zappfresh
VEG LOADED MOMOS
FILLED WITH VEGGIES, SAUCE AND SO. PRESERVATIVE FREE.
NO MSG, ZERO CHOLESTEROL, ZERO TRANS FAT

meeVaa foods by Zappfresh
PANEER SMASH PATTY
MADE WITH PANNEER, SAUCE AND SPICES. PRESERVATIVE FREE.
NO MSG, ZERO CHOLESTEROL, ZERO TRANS FAT

meeVaa foods by Zappfresh
PALAK PANEER POWER SAMOSA
FILLED WITH PALAK & FRESH, SOFT PANEER. PRESERVATIVE FREE.
NO MSG, ZERO CHOLESTEROL, ZERO TRANS FAT

meeVaa foods by Zappfresh
CRUNCHY VEG SPRING ROLLS
FILLED WITH VEGGIES, SAUCE AND SPICES. PRESERVATIVE FREE.
NO MSG, ZERO CHOLESTEROL, ZERO TRANS FAT

MADE WITH NATURAL INGREDIENTS | NO PRESERVATIVES | NO MSG | ZERO CHOLESTEROL | ZERO TRANS FAT

A bite that feels right ❤️