Date: 05th November, 2026

To,

BSE Limited (SME)
Listing & Compliance

1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001
Maharashtra, India

Scrip Code: 544735

SYMBOL: NOVUS

Subject: Intimation of Board Meeting to be held on Monday, 9th November, 2026, pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Reference: Novus Loyalty Limited ("Company")

Dear Sir/Madam,

Pursuant to Regulation 29(1)(a), read with the applicable provisions of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended from time to time ("SEBI LODR Regulations"), we hereby inform you that a meeting of the Board of Directors of **Novus Loyalty Limited** ("the Company") is scheduled to be held on **Monday, 9th November, 2026, at 12:30 P.M.**, at the registered office of the Company situated at 727, Udyog Vihar, Phase V, Gurugram, Haryana – 122016, India, inter alia, to consider and transact the following matters:

1. To consider and approve the proposed acquisition of stake in AutoPe Payment Solutions Limited, as earlier intimated to the Stock Exchange vide Board meeting dated 31st August, 2026, through a Share Swap Arrangement, involving issuance and allotment of 929500 equity shares of the Company, together with approval of the share swap ratio, valuation, execution of definitive agreements and other consequential matters, subject to requisite statutory, regulatory and shareholders' approvals.

2. To consider and approve the convening of an Extra-Ordinary General Meeting of the Members of the Company for seeking their approval for the aforesaid proposed acquisition through Share Swap Arrangement and issuance and allotment of equity shares on a preferential basis, as may be applicable.

The Company shall make the requisite disclosures to the Stock Exchange in respect of the decisions taken at the aforesaid meeting, in accordance with the applicable provisions of the SEBI LODR Regulations.

The aforesaid intimation shall also be made available on the Company's website.

You are requested to take the above information on record.

Thanking you.

Yours faithfully,

For Novus Loyalty Limited
(Formerly known as Novus Loyalty Private Limited)

Aditi Pardal

Digitally signed by Aditi Pardal
Date: 2026.11.05 14:47:20 +05'30'

Aditi Pardal
Company Secretary & Compliance Officer
Membership No.: 33216