

# D. P. Abhushan Limited

NSE : DPABHUSHAN | BSE: 544131 | ISIN: INE266Y01019  
www.dpjewellers.com | investor@dpjewellers.com



Date: May 07, 2026

To,  
**National Stock Exchange of India Limited**  
Exchange Plaza,  
Bandra Kurla Complex  
Bandra East, Mumbai – 400051  
**Symbol: “DPABHUSHAN”**

To,  
**BSE Limited,**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**BSE SCRIP Code – “544161”**

## Sub: Launch of D. P. Jewellers’ E-commerce Website on 10<sup>th</sup> May, 2026.

Dear Sir/Ma’am,

Pursuant to Regulation 30 and Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that D. P. Abhushan Limited (“the Company”) is launching its E-commerce Website on 10<sup>th</sup> May, 2026.

Brief details of the event:

- Description of the event:** Launch of the Company’s official E-commerce platform to enable online sales of jewellery products directly to customers across India.
- Date of the event:** 10<sup>th</sup> May, 2026
- Website URL:** [www.dpjewellers.com](http://www.dpjewellers.com)
- Expected impact:** The launch is expected to expand the Company’s digital presence, enhance customer reach, and contribute to revenue growth through an omni-channel retail strategy. It aligns with the Company’s focus on leveraging technology for improved accessibility and customer experience.
- Details of expansion/impact:** The platform offers a wide range of gold, diamond, and other jewellery products with secure payment options, online delivery, and customer support.

The Company will update on any material developments arising from this launch, as applicable under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In the lieu of above mentioned event, we would also like to inform you that the stakeholders shall not be able to access the existing website <https://www.dpjewellers.com/> till the launch of new one on May 10, 2026.

Please take the above information on your record and oblige us.



## D. P. Jewellers

— A BOND OF TRUST SINCE 1940 —  
A VENTURE OF D. P. ABHUSHAN LTD.

CIN : L74999MP2017PLC043234

**Registered Office :** 138, Chandni Chowk, Ratlam (M.P.) - 457001 | **T :** +91 7412 408900  
**Corporate Office :** 19, Chandni Chowk, 2<sup>nd</sup> Floor, Ratlam (M.P.) - 457001 | **T :** +91 7412 408899 | **F :** +91 7412 247022

# D. P. Abhushan Limited

NSE : DPABHUSHAN | BSE: 544131 | ISIN: INE266Y01019  
www.dpjewellers.com | investor@dpjewellers.com



Thanking You

Yours faithfully,

For **D. P. Abhushan Limited**



**Santosh Kataria**  
**Chairman and Managing Director**  
**DIN: 02855068**



## D. P. Jewellers

— A BOND OF TRUST SINCE 1940 —  
A VENTURE OF D. P. ABHUSHAN LTD.

CIN : L74999MP2017PLC043234

**Registered Office** : 138, Chandni Chowk, Ratlam (M.P.) - 457001 | **T** : +91 7412 408900  
**Corporate Office** : 19, Chandni Chowk, 2<sup>nd</sup> Floor, Ratlam (M.P.) - 457001 | **T** : +91 7412 408899 | **F** : +91 7412 247022