

Thomas Cook (India) Limited

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N. M. Joshi Marg, Lower Parel (East),
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August 27, 2026

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Sub: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release of M/s. Sterling Holiday Resorts Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited dated August 27, 2026 titled, “Sterling Expands its Kumaon Circuit with Sterling Lake View Sattal”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh
Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

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Sterling Expands its Kumaon Circuit with Sterling Lake View Sattal

Sterling's 12th property in Uttarakhand brings its Destination Architect philosophy to the distinctive lake-and-forest landscape of Sattal

Chennai, 27 August 2026: Sterling Holiday Resorts, one of India's leading hospitality companies, has announced the launch of **Sterling Lake View Sattal**, its newest resort in Uttarakhand. With this addition, Sterling now operates **12 resorts in Uttarakhand and 80 resorts across India**, further strengthening its presence in one of the country's most diverse hospitality markets.

Located in Kumaon, Sattal derives its identity from its remarkable cluster of seven freshwater lakes set amidst forested hills. Rich in birdlife and biodiversity, the destination has retained a quieter and more intimate character than many of Kumaon's established hill destinations—offering travellers a compelling combination of lakes, forests, nature and slower travel.

The 24-room **Sterling Lake View Sattal**, located close to Sattal Lake, has been designed around this sense of place. With lake-facing rooms and an intimate scale, the resort provides a base for families, couples and nature enthusiasts to experience Sattal through birdwatching, forest walks and outdoor experiences rooted in the surrounding landscape.

Its location also provides convenient access to **Bhimtal, Nainital, Kainchi Dham and Naukuchiatal**, making Sattal a natural base from which to discover the wider Kumaon region.

From Adding Properties to Architecting Destinations

The launch reflects Sterling's evolving **Destination Architect** philosophy—looking beyond the addition of individual hotels and resorts to understand what makes a destination distinctive, developing experiences around that character, and connecting destinations into larger travel circuits.



Speaking on the launch, **Mr. Vikram Lalvani, Managing Director & CEO, Sterling Holiday Resorts**, said:

"We increasingly look at expansion through the lens of a Destination Architect. The question is not simply where we can add another hotel, but what is distinctive about a destination, what experiences can be built around it, and how it connects with the larger journeys of our guests.

Sattal is a good example. Its seven lakes, forests and rich biodiversity give it an identity quite different from the more established hill destinations of Kumaon. Sterling Lake View Sattal allows us to bring that character alive through nature, birding and slower travel, while connecting it naturally with Bhimtal, Nainital, Kainchi Dham and the wider Kumaon region.

A resort gives us presence in a destination; a connected circuit gives us relevance across a region. Our ambition is to keep connecting established destinations with emerging micro-markets and give travellers more compelling ways to discover India."

Building Depth, Not Just Distribution

Uttarakhand demonstrates this strategy particularly well. Sterling's presence in the state today spans mountains, forests, wildlife, rivers, wellness, pilgrimage, adventure and lakes. Sattal adds a distinctive **lake-and-forest dimension** to this network.

The opportunity is therefore larger than adding another location to Sterling's map. The established hill appeal of Nainital, the lakes of Bhimtal, Sattal and Naukuchiatal, the spiritual significance of Kainchi Dham and the surrounding forests and mountain landscapes create multiple reasons to travel within Kumaon.

Sterling Lake View Sattal adds another distinctive node to this network—helping travellers experience the quieter, nature-rich side of Kumaon while remaining connected to its better-known destinations.

This reflects a broader shift in Sterling's expansion strategy: **from building presence through individual properties to building depth through connected destinations.**

Making the Destination the Experience

At the heart of Sterling's Destination Architect philosophy is a simple belief: **the property provides the platform, but the destination provides the content.**

At Sattal, this means building the guest experience around what makes the destination distinctive—its lakes, forests, birdlife, local culture and slower rhythm of travel.



Guests can explore the surrounding landscape through nature-led experiences and dine at **Sattal Bistro**, the resort's in-house restaurant, complementing the destination-led stay with Sterling's signature warmth and hospitality.

Commenting on the association, **Abhijit Agrawal, Partner, Arthouse Hotels LLP**, said:

"Sattal has retained a sense of tranquillity that is increasingly rare in the more established hill destinations, and that is precisely what we wanted this resort to preserve. Our association with Sterling brings together the property's unique lake-side setting with the reach and operating expertise of an established hospitality brand. We believe this partnership will help introduce more travellers to Sattal while building the resort as a distinctive nature-led stay in the Kumaon region."

The Sattal launch therefore represents more than the addition of another resort to Sterling's growing portfolio. It demonstrates how the company increasingly intends to build its network:

The property becomes the node. The destination provides the content. The circuit creates the journey.

About Sterling Holiday Resorts Limited:

Sterling Holiday Resorts Limited is a leading hospitality company in India that has a portfolio in more than 66 unique destinations, and over 3,800 keys operational. Sterling has resorts at some of India's best-loved holiday destinations, including Alleppey, Amritsar, Anaikatti, Athirappilly, Ayodhya, Badami, Bokaro, Chail, Coorg, Corbett, Darjeeling, Dehradun, Dharamshala, Gangtok, Gir, Goa, Godavari, Guruvayur, Haridwar, Jagdalpur, Jaisalmer, Jodhpur, Kalimpong, Kanha, Kasauli, Karwar, Kodaikanal, Kufri, Lansdowne, Lonavala, Madurai, Malampuzha, Manali, Mohali, Mount Abu, Munnar, Mussoorie, Nainital, Ooty, Panchgani, Pench, Puri, Pushkar, Ranthambore, Rishikesh, Rudraprayag, Sakleshpur, Sariska, Sattal, Srinagar, Thekkady, Tipheshwar, Tiruvannamalai, Udaipur, Vellore, Vythiri, Wayanad, Yelagiri, and Yercaud. The company is a 100% independently managed subsidiary of Thomas Cook (India) Limited (TCIL) and part of the Fairfax Financial Holdings Limited.

For booking and more information, guests can log on to www.sterlingholidays.com