

To,
BSE Limited
25th Floor, P J Towers,
Dalal Street,
Mumbai-400001, MH

Date: 21st September, 2026

Scrip Code: 532829

Subject: Intimation under regulation 30 of SEBI (LODR) Regulations, 2015, for signing of Bollywood actor "Rajkummar Rao" as Brand Ambassador

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that the Company has entered into an agreement with Bollywood actor "**Rajkummar Rao**" as the **Brand Ambassador of the Company's brand "Rannr"**.

As part of the association, Mr. Rajkummar Rao will promote the in-house athleisure brand "Rannr" through electronic and print media advertisements.

A copy of the Press Release issued in this regard is enclosed herewith for your information and records.

Thanking You

Yours faithfully,
for **Lehar Footwears Limited**

Ritika Poddar
Company Secretary & Compliance Officer
ACS No. A65615



LEHAR FOOTWEARS LIMITED

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Phone : +91-141-4157777

W.- www.leharfootwear.com, E.-info@leharfootwear.com •

CIN No. : L15209RJ1994PLC008196



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Press Release

“Lehar Footwears Limited Signs Bollywood Actor ‘Rajkummar Rao’ as Brand Ambassador for its in house brand – Rannr”



September 21, 2026, Jaipur: Lehar Footwears Limited is pleased to announce the appointment of renowned Bollywood actor Rajkummar Rao as the Brand Ambassador for its in-house athleisure brand “[Rannr](#)”, as the brand looks to strengthen its presence in India’s evolving footwear market.

Built on Lehar Footwears Limited’s decades of footwear manufacturing expertise, Rannr has been created for a new generation of consumers seeking a balance of **style, comfort, performance and value**. The brand’s portfolio spans sports, running, walking and lifestyle footwear, with its presence across direct-to-consumer, e-commerce and offline channels.

Commenting on the association, **Raj Kumar Agarwal, Chairman, Lehar Footwears Limited**, said, “Rannr represents an important new chapter for us at Lehar Footwears. We wanted the face of the brand to be someone whose journey feels authentic, aspirational and deeply relatable to Indian consumers. Rajkummar has built his career through talent, perseverance and by creating his own path, and those qualities strongly connect with what we want Rannr to stand for. We are delighted to welcome him to the Rannr family.”

Rajkummar Rao, Brand Ambassador, Rannr, said, “For me, every journey starts with taking that first step and then continuing to move forward in your own way. That thought is something I connect with personally. Rannr is a young Indian brand with a fresh perspective on footwear, comfort and everyday movement, and I’m excited to be part of its journey.”



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Dancer of Your Feet

The association will see Rajkummar Rao feature across Rannr's upcoming brand campaigns and consumer communication across digital, e-commerce, retail, print and outdoor. His versatility and unconventional choices across Indian cinema align with Rannr's belief in individuality and finding one's own path, reflected in the brand's philosophy of **"Power in Every Step."**

The partnership comes as Rannr expands its presence across India's sports, athleisure and closed-footwear segments, leveraging Lehar Footwears Limited's established manufacturing and distribution ecosystem. The association is expected to enhance Rannr's brand recognition and reinforce its positioning as an aspirational, contemporary and accessible athleisure brand.

About Lehar Footwears Limited:

Lehar Footwears Ltd. is one of the leading regional mass-footwear manufacturers of high quality and stylish non-leather footwears since 1995. Company is selling its products under 'Lehar' and 'Rannr' brand through trade distribution channel, retail multi brand outlets, export markets, government schemes and e-commerce marketplaces. The Company has 5 manufacturing facilities situated at Jaipur, Kaladera (Chomu) and Kundli (Haryana).

Disclaimer:

Certain statements in this press release may be forward-looking statements and/or based on management's current expectations and beliefs concerning future developments and their potential effects upon Lehar Footwears Limited. The forward-looking statements are not a guarantee of future performance and involve risks and uncertainties and there are important factors that could cause actual results to differ, possibly materially, from expectations reflected in such forward-looking statements. Lehar Footwears Limited does not intend, and is under no obligation, to update any forward-looking statement contained in this press release.



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