

June 11, 2026

To,

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001 Scrip Code (BSE): 544203	National Stock Exchange of India Limited "Exchange Plaza" C-1, Block G, Bandra-Kurla Complex, Bandra (East) Mumbai - 400051 Symbol: ABDL
Our Reference No. 31/2026-27	

Sub: Press Release - ICONiQ White & Officer's Choice Shine in Millionaires' Club Rankings

Ref: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Ma'am,

Please find enclosed a Press Release issued by the Company, on the captioned subject.

This intimation is also being uploaded on the Company's website at www.abdindia.com.

This is for your information and records.

Thanking you.

Yours sincerely,

For Allied Blenders and Distillers Limited

Sumeet Maheshwari
Company Secretary & Compliance Officer
Membership No. ACS - 15145

Encl.: a/a



REGISTERED OFFICE

394/C, Lamington Chambers,
Lamington Road, Mumbai,
Maharashtra, 400004
CIN No.: L15511MH2008PLC187368

Press Release for Immediate Dissemination

ICONiQ White's Winning Streak Continues as the World's Fastest-Growing Millionaire Whisky Brand

~Marks a third consecutive year of global leadership~

Mumbai, 11th June 2026: Allied Blenders and Distillers Limited (ABD), one of India's leading spirits companies, has earned global recognition once again as **ICONiQ White Whisky** has been named the **world's fastest growing millionaire whisky brand** for the third consecutive year in Drinks International's Millionaires' Club 2026 report.

ICONiQ White topped the Fastest Growing Whiskies ranking globally and emerged as the second fastest growing spirits brand across all categories worldwide. Having entered the Millionaires' Club in 2023, **ICONiQ White** has more than doubled its volumes each calendar year, making it one of the most compelling growth stories in the global spirits industry. The report describes the brand's growth trajectory as one that has 'made history. **ICONiQ White** continues to demonstrate strong growth momentum, achieving its highest-ever monthly sales and crossing the 1 million cases milestone in a single month in May 2026.



The recognition is further strengthened with **Officer's Choice Whisky**, the company's flagship brand, ranked as the **world's No. 7 spirits brand overall** and **now ranks No. 3 whisky brand**



globally. Sterling Reserve Whisky also retained its place among the **world's top 25 millionaire whisky brands**, underscoring ABD's growing strength across consumer segments and price points. Together, the three brands have featured in Drinks International's Millionaires' Club for three consecutive years, reflecting the scale, consistency and growing global relevance of ABD's portfolio.

Published annually by Drinks International, The Millionaires' Club is the definitive global report that ranks spirits brands selling over one million liters cases per year, spotlighting the highest-performing and most dynamic names in the international liquor industry. The above rankings are for the calendar year 2025.

Commenting on the achievement, **Amar Sinha, Managing Director, ABD**, said "*Being recognised as the world's fastest growing millionaire whisky brand for the third consecutive year is a significant milestone for ICONiQ White and reflects the strong consumer affinity it has built in a short span. The continued presence of Officer's Choice and Sterling Reserve in the Millionaires' Club further underscores the breadth and resilience of our portfolio.*

These recognitions reflect our focus on evolving consumer preferences, sustained brand investment and disciplined execution across markets. As we strengthen our portfolio, we remain committed to building brands that create long-term value and stay relevant to consumers."

The recognition reinforces the breadth of ABD's portfolio, spanning established scale brands and fast-growing premium offerings. Together, Officer's Choice, ICONiQ White and Sterling Reserve demonstrate the company's ability to drive growth across consumer segments while strengthening its position in the Indian and global spirits landscape.

About Allied Blenders and Distillers Limited (www.abdindia.com)

Allied Blenders and Distillers Limited (ABD), one of the leading spirits companies in India. ABD has a presence in five main flavors, i.e., whisky, brandy, rum, vodka, and gin, with 'millionaire' brands like Officer's Choice Whisky, Officer's Choice Blue Whisky, Sterling Reserve Premium Whiskies and ICONiQ White Whisky. Currently, its manufacturing network comprises 40 units, of which 9 are owned bottling units, 1 is owned PET bottle manufacturing plant, 2 owned distilleries, and 28 non-owned manufacturing units.

For more information contact:

Anupama Soni

Head – Public Relations and Communications, Allied Blenders and Distillers Limited

Tel.: +91 22 4300 1111 | **Email:** anupamasoni@abdindia.com