

October 15, 2026

BSE Limited
20th Floor, P.J. Towers
Dalal Street
Mumbai – 400001

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

Scrip Code: 544868

Scrip Symbol: MILKYMIST

Dear Sir/Madam,

Subject: Intimation regarding launch of Milky Mist High Protein Milk

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company has introduced Milky Mist High Protein Milk product currently offered in a 250 ml pack, into its product portfolio.

The product is intended to cater to consumers seeking higher protein intake through their everyday diet. The product is being made available in the domestic market through select trade channels, with distribution expected to expand progressively.

The launch is part of the Company's efforts to expand its value-added protein category dairy product portfolio.

The details with respect to capacity addition and product launch of the Company, as required under Regulation 30 read with Schedule III of the Listing Regulations and in accordance with SEBI Master Circular dated November 11, 2024, are enclosed as **Annexure A**. In this regard, press release is enclosed.

Kindly take the above on record.

The above disclosure is also being made available on the website of the Company at <https://www.milkymist.com>.

Thanking you,

For Milky Mist Dairy Food Limited
(formerly Known as Milky Mist Dairy Food Private Limited)

PRAKASH
SIVASAM
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Digitally signed
by PRAKASH
SIVASAM
Date: 2026.10.15
17:34:24 +05'30'

S Prakash
Company Secretary and Compliance Officer
Membership No: A22495
Encl: a/a

Annexure A

S.No.	Particulars	Details
1.	Name of the product	Milky Mist High Protein Milk (250 ml)
2.	Date of launch	October 15, 2026
3.	Category of the product	High Protein Milk
4.	Whether caters to domestic/ international market	Domestic
5.	Name of the countries in which the product is launched (in case of international)	Not Applicable

milkymist



Milky Mist Expands High-Protein Portfolio with Lactose-Free Milk

New 250 ml pack delivers 25 g of protein, leveraging ultra-filtration technology to meet growing consumer demand

9X PAT Growth

NATIONAL, 15th October 2026: Milky Mist Dairy Food Limited (“Milky Mist” or “the Company”) (NSE: MILKYMIST | BSE: 544868), *India’s fastest-growing packaged food company*, has today expanded its high-protein product portfolio with the launch of Milky Mist High Protein Lactose-free Milk.

In the high-protein milk category the product is available in a convenient 250 ml pack and delivers 25g of protein, equivalent to more than 30% of the recommended dietary allowance (RDA). It is intended for consumers seeking higher protein intake through their everyday diet and is being introduced in the domestic market through select trade channels, with distribution expected to expand progressively.

The launch builds on the growing demand for high-protein products across Milky Mist’s portfolio. Over the past couple of years, the Company has witnessed approximately 50% year-on-year growth in demand across products such as High Protein Paneer, Greek Yogurt and Skyr. The introduction of High Protein Lactose-free Milk further strengthens the Company’s presence in this category and expands its offerings to address evolving consumer preferences.

The product is manufactured using ultra-filtration technology, which enables the development of high-protein dairy products through a specialised filtration process. This technology-led approach differentiates the product from formulations that rely on adding protein to an existing product. Milky Mist expects this approach to support product quality and consumer acceptance as demand for high-protein options continues to grow.

With its established processing capabilities and technology-led manufacturing infrastructure, Milky Mist is positioned to scale production in line with market demand. The Company expects High Protein Lactose-free Milk to be an important addition to its portfolio as it continues to expand its presence in the high-protein segment.

Management Commentary

Dr. K Rathnam, Wholetime Director and Chief Executive Officer, Milky Mist Dairy Food Limited, said, *“High-protein dairy is a significant growth opportunity for Milky Mist, and we see strong potential to further develop this segment. The launch of High Protein Lactose-free Milk reflects our commitment to driving innovation, expanding our value-added portfolio and responding to evolving consumer needs. Consumers are increasingly looking for products that bring together nutrition and convenience, and our latest launch responds to this shift.”*

“Backed by our technology-led manufacturing capabilities and growing consumer demand, we aim to scale our high-protein offerings and strengthen our presence in this category. Going forward, we will continue to invest in product innovation and portfolio expansion to build a stronger, more differentiated value-added dairy business.”

About Milky Mist Dairy Food Limited

Milky Mist Dairy Food Limited is a leading value added dairy and packaged food company in India, with a diversified portfolio spanning paneer, cheese, curd, butter, ghee, yogurt, ice cream and UHT products, along with frozen, ready-to-eat and ready-to-cook foods and chocolates. The Company operates under its flagship ‘Milky Mist’ brand and other brands including ‘SmartChef’, ‘Capella’, ‘Briyas’ and ‘Asal’. As of June 30, 2026, the Company offered 22 product categories with 640+ SKUs, addressing diverse consumption needs from breakfast to dinner.

Milky Mist has built an integrated supply chain spanning milk procurement, processing, manufacturing, packaging and distribution, supported by technology-led and automated manufacturing capabilities at its Perundurai facility in Erode, Tamil Nadu. The Company’s revenue grew at a CAGR of 31.26% between FY2024 and FY2026, reaching Rs. 3,138.36 crore in FY2026. In FY2026, Milky Mist was the largest private packaged paneer brand in India’s organised market, the largest private packaged cheese brand in South India and among the top two private packaged yogurt brands in India.

Safe Harbour

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

For Further Information Contact

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Company: <https://www.milkymist.com/>

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