

August 17, 2026

To
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

To
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051

Scrip Code: 544058

Scrip Symbol: MUFTI

Dear Sir/Madam,

Sub: Intimation letter - Notice of 27th Annual General Meeting and Annual Report for FY 2025-26

In compliance with the Regulation 36(1)(b) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, a letter is being sent to those Members whose e-mail id are not registered with the Company or its Registrar and Transfer Agent or Depository Participants, providing the web-link, including the exact path and QR code where the Notice convening the 27th Annual General Meeting and Annual Report for the Financial Year 2025-26 can be accessed on the Company's website.

The copy of letter is enclosed herewith as Annexure I.

This intimation is also being uploaded on the Company's website at: www.credobrands.in

This is for your information and records.

Yours faithfully,
For **Credo Brands Marketing Limited**

Sanjay Kumar Mutha
Company Secretary and Compliance Officer

Encl.: As above

 MUFTI
CREDO BRANDS MARKETING LIMITED

CIN: L18101MH1 999PLC119669

Registered Office: Plot No. B. 8, MIDC Central Road, Marol MIDC, Andheri (E), Mumbai - 400093.

Tel. No.: +91 22 6141 7200 Email: investorrelations@mufti.in Website : www.credobrand.in

Date : August 17, 2026

Ref No.: 101

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Dear Shareholder(s),

Sub: Notice of 27th Annual General Meeting of the Members of Credo Brands Marketing Limited and Annual Report for the Financial Year 2025-26

We are pleased to inform you that the 27th Annual General Meeting ('AGM') of Credo Brands Marketing Limited ('the Company') is scheduled to be held on Friday, September 11, 2026 at 12:30 p.m. (IST) through Video Conference facility ('VC').

In compliance with Regulation 36(1)(a) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, electronic copies of the Notice convening the AGM along with Annual Report for Financial Year 2025-26 are being sent through email to all those shareholder(s) whose e-mail address are registered with the Company and/or Depository Participant(s). It came to our notice that no e-mail address is registered against your demat account. Hence, in compliance with said Regulation, this letter is sent by the Company to inform that the Notice of the AGM and the Annual Report can be accessed on the Company's website or QR code:



https://www.credobrand.in/investors/financials/#acc_46

The Notice of the AGM and the Annual Report are also available on the websites of NSDL at www.evoting.nsdl.com and the stock exchanges i.e., BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com, respectively.

Key details for the AGM are as under:

Sr. No.	Particulars	Dates
1.	Submission of TDS exemption forms	Friday, August 28, 2026
2.	Record date for Final Dividend	Friday, August 28, 2026
3.	Cut-off date for e-Voting	Friday, September 04, 2026
4.	e-Voting start date and time	Tuesday, September 08, 2026 from 9:00 a.m. (IST)
5.	e-Voting end date and time	Thursday, September 10, 2026 at 5:00 p.m. (IST)
6.	Dividend payment date on or from	Tuesday, September 15, 2026

Members are requested to update their KYC details with the Depository Participant(s). Members may also register the email ID, to receive Notice of this AGM and Annual Report for FY 2025-26 at https://web.in.mpms.mufg.com/EmailReg/Email_Register.html.

Members may note that pursuant to the requirement of the Income-Tax Act, 2025, the Company will be required to withhold taxes at the prescribed rates on the dividend paid to its members. In order to enable the Company to determine the appropriate TDS rate as applicable, Members are requested to submit the requisite declarations/ documents by e-mail to csgexemptforms2627@in.mpms.mufg.com or at Tax Exemption Link on or before Friday, August 28, 2026: <https://web.in.mpms.mufg.com/formsreg/submission-of-Form-121-41.html>

Members are requested to send all communications to our RTA at MUFG Intime India Private Limited, C-101, 1st Floor, 247 Park, Lal Bahadur Shastri Marg, Vikhroli (West), Mumbai 400 083, Email: Investor.helpdesk@in.mpms.mufg.com.

Thanking You,

For Credo Brands Marketing Limited

Sd/-

Sanjay Kumar Mutha

Company Secretary