

ADD-SHOP E-RETAIL LIMITED

CIN: L51109GJ2013PLC076482

**Registered office: Office No 38, Third Floor, The Emporia Building Near A G Chowk, Kalavad Road-360001,
Rajkot, Gujarat, India
Tel. No.: 0281-2363023**

Date: 5th August, 2026

To,
BSE Limited
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai -400 001.

Dear Sir / Madam,

Subject: Intimation of Board Meeting to be held on Wednesday, 12th August, 2026

Ref: Security Id: ASRL / Code: 541865

Pursuant to Regulation 29(1) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that a meeting of the Board of Directors of the Company will be held on Wednesday, 12th August, 2026 at 4:00 P.M. through Video Conferencing (Deemed Venue: Office No 38 Third Floor, The Emporia Building Nr. AG Chowk, Rajkot Kalavad Road, Rajkot, Gujarat, India, 360001), inter alia, to consider and discuss:

1. The Unaudited Financial Results of the Company for the Quarter ended on 30th June, 2026 along with Limited Review Report.
2. Any other matter to be discussed and consider with the permission of Chairperson of the Board Meeting.

Kindly take the same on your record and oblige us.

For, Add-Shop E-Retail Limited

Dineshkumar B. Pandya
Managing Director
DIN: 06647303