DAPS ADVERTISING LIMITED

• CIN No.: L51109UP1999PLC024389 • GSTIN No.: 09AABCD8028K1ZF

Ref: DAPS/2026-27/26 **Date: November 12, 2026**

To,
BSE Limited
Department of Corporate Services
Floor 25, P J Towers,
Dalal Street, Mumbai
Maharashtra -400001

Scrip Code: 543651

Subject: Outcome Of Board Meeting

Dear Sir/Madam,

In pursuance of **Regulation 30** of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, this is to inform you that the Board of Directors of the Company at its meeting held today i.e. 12th November 2026 has inter-alia:

1. Approved and taken on record the Unaudited Financial Results of the Company for the half-year ended on September 30, 2026, along with the Limited Review Report thereon.

Pursuant to Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations 2013, please find enclosed herewith-

a) Unaudited Financial Results for the half year ended on September 30, 2026; and
b) Limited Review Report of the Statutory Auditors of the aforesaid Results.

The board meeting commenced on 01:00 P.M and concluded at 01:50 P.M

You are requested to take the same on record.

Thanking You,
Yours faithfully,
For DAPS Advertising Limited

DAPS ADVERTISING LIMITED Kanpur

AKANKSHA AGNIHOTRI Digitally signed by AKANKSHA AGNIHOTRI Date: 2026.11.12 14:05:27 +05'30'

Akanksha Agnihotri
(Company Secretary and Compliance Officer)

DAPS ADVERTISING LIMITED

CIN: L51109UP1999PLC024389

Registered Office: 128, Clyde House, Office No. 9-B, The Mall, Kanpur - 208001 (U.P.)

Statement of Financial Results for the Half-Year Ended 30th September, 2026

(₹ in Lakhs)

Particulars	Half-Year Ended			Year Ended
	30.09.2026	31.03.2026	30.09.2025	31.03.2026
	Unaudited	Audited	Unaudited	Audited
1. Income :				
Revenue from Operations	936.62	1,233.06	983.94	2,217.00
Other Income	22.80	29.77	24.63	54.40
Total Income	**959.42**	**1,262.83**	**1,008.57**	**2,271.40**
2. Expenditure :				
Cost of Services Rendered	749.36	988.01	815.79	1,803.80
Employee Benefits Expenses	80.20	74.61	71.65	146.26
Finance Cost	1.54	3.49	3.91	7.40
Depreciation & Amortisation Expense	16.17	18.31	14.30	32.61
Other Expenses	46.30	57.30	42.81	100.10
Total Expenses	**893.57**	**1,141.71**	**948.46**	**2,090.17**
Profit Before Exceptional & Extraordinary Items and Tax	**65.85**	**121.12**	**60.11**	**181.23**
Exceptional Items		-	-	-
Profit from ordinary activities before Extraordinary Items and Tax	**65.85**	**121.12**	**60.11**	**181.23**
Extraordinary Items	-	-	-	-
Profit Before Tax	**65.85**	**121.12**	**60.11**	**181.23**
Income Tax Expenses:				
Current Tax	15.72	30.45	14.89	45.34
Deferred Tax	0.68	0.01	0.43	0.44
	16.40	**30.46**	**15.32**	**45.78**
Profit/(Loss) for the Period/Year	**49.45**	**90.66**	**44.79**	**135.45**
Earning per Equity Share on Profit for the Period/Year (Rs.) - Basic & Diluted	**0.96**	**1.75**	**0.87**	**2.62**

For DAPS Advertising Limited

Dharmesh Chaturvedi

DAPS ADVERTISING LIMITED Kanpur

B.M. CHATURVEDI & CO. MUMBAI ICAI FRN: 114317W CHARTERED ACCOUNTANTS

Dharmesh Chaturvedi
(Managing Director)
DIN : 00989831

Date: 12th November, 2026
Place: Kanpur

DAPS ADVERTISING LIMITED

CIN: L51109UP1999PLC024389

Registered Office: 128, Clyde House, Office No. 9-B, The Mall, Kanpur - 208001 (U.P.)

Statement of Assets and Liabilities as at 30th September, 2026

(₹ in Lakhs)

Particulars	As at 30.09.2026 Unaudited	As at 31.03.2026 Audited
A. EQUITY & LIABILITIES		
1. Shareholders' Fund		
a) Share Capital	517.49	517.49
b) Reserves & Surplus	1,333.59	1,284.14
Shareholder Funds (A)	**1,851.08**	**1,801.63**
2. Non-Current Liabilities		
a) Long Term Borrowings	-	1.32
b) Deferred Tax Liabilities (Net)	2.80	2.12
Non-Current Liabilities (B)	**2.80**	**3.44**
3. Current Liabilities		
a) Short Term Borrowings	4.08	141.35
b) Trade Payables		
total outstanding dues of micro enterprises & small enterprises	-	-
total outstanding dues of creditors other than micro enterprises & small enterprises	286.38	383.19
c) Other Current Liabilities	52.19	42.19
d) Short Term Provisions	32.22	26.65
Current Liabilities (C)	**374.87**	**593.38**
TOTAL EQUITY & LIABILITIES (A+B+C)	**2,228.75**	**2,398.45**
B. ASSETS		
1. Non-Current Assets		
a) Property, Plant and Equipments & Intangible Assets		
- Property, Plant and Equipments	270.60	258.56
- Intangible Assets	3.75	1.02
b) Non Current Investments	3.68	3.68
c) Other Non Current Assets	69.83	88.28
Non-Current Assets (A)	**347.86**	**351.54**
2. Current Assets		
a) Trade Receivables	1,042.73	947.33
b) Cash and Bank Balances	671.58	982.07
c) Short Term Loans and Advances	75.53	73.92
d) Other Current Assets	91.05	43.59
Current Assets (B)	**1,880.89**	**2,046.91**
TOTAL ASSETS (A+B)	**2,228.75**	**2,398.45**

For DAPS Advertising Limited

Dharmesh Chaturvedi

Dharmesh Chaturvedi
(Managing Director)
DIN : 00989831

DAPS ADVERTISING LIMITED Kanpur

B.M. CHATURVEDI & CO. MUMBAI ICAI FRN: 114317W CHARTERED ACCOUNTANTS

Date: 12th November, 2026
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DAPS ADVERTISING LIMITED

CIN: L51109UP1999PLC024389

Registered Office: 128, Clyde House, Office No. 9-B, The Mall, Kanpur - 208001 (U.P.)

Statement of Cashflows for the Half-Year Ended 30th September, 2026

(₹ in Lakhs)

	Particulars		Half - Year Ended	
			30.09.2026	30.09.2025
			Unaudited	Unaudited
A.	**CASH FLOW FROM OPERATING ACTIVITIES:**			
	Profit Before Tax		65.85	60.11
	Adjusted for :			
	Depreciation & Amortisation Expenses		16.17	14.30
	Interest Income		(19.22)	(24.63)
	Finance Cost		1.54	3.91
	Operating Profit before Working Capital Changes	**(i)**	**64.34**	**53.69**
	Adjusted for :			
	Increase/(Decrease) in Trade Payables		(96.82)	(11.82)
	Increase/(Decrease) in Other Current Liabilities		10.00	(7.27)
	Increase/(Decrease) in Provisions		5.58	4.57
	(Increase)/Decrease in Trade Receivables		(95.41)	(82.83)
	(Increase)/Decrease in Short Term Advances		(1.61)	17.53
	(Increase)/Decrease in Other Current Assets		(62.45)	(53.20)
		(ii)	**(240.71)**	**(133.01)**
	Cash Generated from Operations	**(i+ii)**	**(176.37)**	**(79.32)**
	Income Tax		(15.72)	(15.32)
	Net Cash Flow from Operating Activities	**(A)**	**(192.09)**	**(94.64)**
B.	**CASH FLOW FROM INVESTING ACTIVITIES:**			
	Purchase of Fixed Assets		(30.94)	(7.21)
	Interest Income		19.22	24.63
	(Increase)/Decrease in Security Deposits		33.45	(17.12)
	Net Cash Flow used in Investing Activities	**(B)**	**21.73**	**0.30**
C.	**CASH FLOW FROM FINANCING ACTIVITIES:**			
	Increase/(Decrease) in Long Term Borrowings		(1.32)	(3.09)
	Increase/(Decrease) in Short Term Borrowings		(137.27)	167.83
	Finance Cost		(1.54)	(3.91)
	Net Cash Flow generated from Financing Activities	**(C)**	**(140.13)**	**160.83**
	Net Increase/(Decrease) in Cash & Cash Equivalent	**(A+B+C) = (D)**	**(310.49)**	**66.49**
	Opening Cash and Cash Equivalents	**(E)**	**982.07**	**795.18**
	Closing Cash and Cash Equivalents	**(D+E)**	**671.58**	**861.67**

For DAPS Advertising Limited

Dharmesh Chaturvedi

Dharmesh Chaturvedi
(Managing Director)
DIN : 00989831

DAPS ADVERTISING LIMITED Kanpur

B.M. CHATURVEDI & CO. MUMBAI ICAI FRN: 114317W CHARTERED ACCOUNTANTS

Date: 12th November, 2026
Place: Kanpur

DAPS ADVERTISING LIMITED

CIN: L51109UP1999PLC024389

Registered Office: 128, Clyde House, Office No. 9-B, The Mall, Kanpur - 208001 (U.P.)

Notes to the Unaudited Financial Results for the Half Year Ended 30th September, 2026

i)	The above said financial results were reviewed by the Audit Committee and then approved by the Board of Directors at their respective meeting held on 12th November, 2026.
ii)	The Statutory Auditors of the Company have carried out a "Limited Review" of the above financial results as per Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.
iii)	The statement is prepared in accordance with the requirements of Accounting Standards (AS) specified under section 133 of the Companies Act, 2013 read with relevant rules issued thereunder.
iv)	Revenue for the half-year was lower than the corresponding period mainly due to reduced print media activity, partly offset by improved outdoor media activity. The change in business mix resulted in an improvement in profitability for the period.
v)	The Company has only one reportable business segment. Therefore Accounting Standard-17 of the Segment Reporting not applicable on the Company.
vi)	Earning per share is calculated on the weighted average number of equity shares outstanding. Earning Per Share is not annualised for the half year ended 30th September, 2026, 31st March, 2026, 30th September, 2025.
vii)	As per MCA Notification dated 16th February, 2015, the companies whose shares are listed on SME platform as referred to in chapter XB of SEBI (Issue of Capital and Disclosures Requirements) Regulations, 2009 are exempted from the compulsory requirement of adoption of IND-AS. As the company is covered under the exempted category, it has not adopted IND-AS for preparation of financial statements.
viii)	Audited figures for the half-year ended on 31st March, 2026 are the balancing figures between audited figures for the year ended on 31st March, 2026 and unaudited figures for the six months ended on 30th September, 2025.
ix)	The figures for the previous periods/year are reclassified/rearranged/regrouped, wherever necessary, to confirm current period classification.

For DAPS Advertising Limited

Dharmesh Chaturvedi

DAPS ADVERTISING LIMITED Kanpur

B.M. CHATURVEDI & CO. MUMBAI ICAI FRN: 114317W CHARTERED ACCOUNTANTS

Dharmesh Chaturvedi
(Managing Director)
DIN : 00989831

Date: 12th November, 2026
Place: Kanpur

B. M. CHATURVEDI & Co.

CHARTERED ACCOUNTANTS

32, Jolly Maker Chambers II, Nariman Point, Mumbai - 400 021. Tel. : 91 22 40020098 / 22854274 / 75 | Email : office@bmchaturvedi.in

Independent Auditor's Review Report on the Unaudited Financial Results of DAPS Advertising Limited for the Half Year ended on 30th September, 2026 Pursuant to the Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

REVIEW REPORT TO
THE BOARD OF DIRECTORS OF
DAPS ADVERTISING LIMITED

1. We have reviewed the accompanying Statement of Unaudited Financial Results of **DAPS Advertising Limited** ("the Company"), for the **half year ended on 30th September, 2026** ("the Statement") attached herewith, being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015 as amended ("the Listing Regulations").

2. This Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Accounting Standard 25, "Interim Financial Reporting" ("AS 25"), prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Statement based on our review.

3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 'Review of Interim Financial Information Performed by the Independent Auditor of the Entity', issued by the Institute of Chartered Accountants of India (ICAI). This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of the Company's personnel responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing specified under section 143(10) of the Companies Act, 2013 and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

4. Based on our review conducted as stated in paragraph 3 above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the aforesaid Accounting Standards ("AS") specified under Section 133 of the Companies Act, 2013, as amended, read with relevant rules thereunder and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of the Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

For B.M. CHATURVEDI & Co.
Chartered Accountants
ICAI FRN: 114317W



Kartik Agrawal
Partner
ICAI MN. 463529

UDIN: 26463529TARFGS1967

Date: 12th November, 2026
Place: Mumbai